

Elvis DAM

Elvis DAM (Digital Asset Management) links a convenient user interface with outstanding performance. Familiar concepts, such as a search function similar to Google, full screen preview and drag-and-drop simplify management and research.

The high-performance search engine by Elvis DAM delivers results in a flash - no matter how extensive the files are. User-friendliness, openness, scalability and flexibility, as well as easy installation and administration make Elvis DAM a winner. It facilitates smart content management, easy searches, and quick discovery through full-screen preview. The system uses the same search technology as Wikipedia.

An unlimited number of files and range of file types can be processed and indexed, search results are displayed within seconds, and the system is can be scaled up as desired. Thanks to the open API, the functional spectrum of Elvis DAM can be extended as required.

Provider

a&f systems
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Application

- ✓ Business-to-Business
- ✓ Business-to-Consumer
- ✗ Consumer-to-Consumer

Operator

- ✓ Media service providers
- ✓ Companies
- ✓ Publishers

Products

- ✓ Advertising material, office equipment
- ✓ Books, teaching aids
- ✗ Mercandises, promotional items
- ✗ Large formats
- ✓ Catalogues, price lists
- ✗ Packaging
- ✓ Newspapers, magazines
- ✗ Technical documentation

Media channels (internal / external)

- ✓ ✓ Print
- ✗ ✗ Apps
- ✓ ✓ Website, webshop
- ✗ ✗ E-books
- ✗ ✗ Online, Mobile
- ✓ ✓ Video/Audio
- ✗ ✗ Out-of-Home
- ✗ ✗ E-mail
- ✗ ✗ E-paper
- ✗ ✗ Social media
- ✗ ✗ Messenger
- ✗ ✗ Office applications
- ✗ ✗ Search engines
- ✗ ✗ Online marketplaces

Features

- | | | |
|-------------------------------|----------------------------------|------------------------------------|
| × Closed shop | × Database publishing | × Editorial system |
| × Open shop | × Online data check | × Translation management |
| ✓ E-shop in-house development | ✓ Correction workflow | × Marketing management |
| × E-shop standard system | ✓ Technical workflow | × Media planning, media booking |
| ✓ Printed file upload | × Commercial workflow | × Customer relationship management |
| × Print on demand | ✓ Media asset management | × Cross-media management |
| ✓ Individualisation | × Product information management | × Content marketing management |
| × Personalisation | × Web content management | × Communication |
| ✓ Creation of publications | × Text database | |

Own services in the market overview

a&f systems - Systemintegration + IT-Services (a&f systems)

a&f systems

Since its foundation over 30 years ago, A&F Computersysteme AG has been involved in the technical production of publications. The owner-operated system integrator, based in Lucerne, Switzerland, has established a leading position in the Swiss market and is also supporting clients in nine European countries. A&F offers solutions for multichannel publishing, workflow and brand management, as well as product information and digital asset management systems.

Provider information

Founding year	1984
Total number of employees	ca. 50
Number of employees in Germany, Austria and Switzerland	ca. CH 45, D 6
Locations	A&F Computersysteme AG Sandgruebestrasse 4 6210 Sursee CH
	CORE-LAB Eleonorenstraße 20 30449 Hannover DE
Industry specialisation	
Certificates	Diamond Partner WoodWing Enterprise Aurora
	Diamond Partner Elvis DAM

Systems and services

Elvis DAM
Woodwing Enterprise Aurora
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