Elvis DAM

Elvis DAM (Digital Asset Management) links a convenient user interface with outstanding performance. Familiar concepts, such as a search function similar to Google, full screen preview and drag-and-drop simplify management and research.

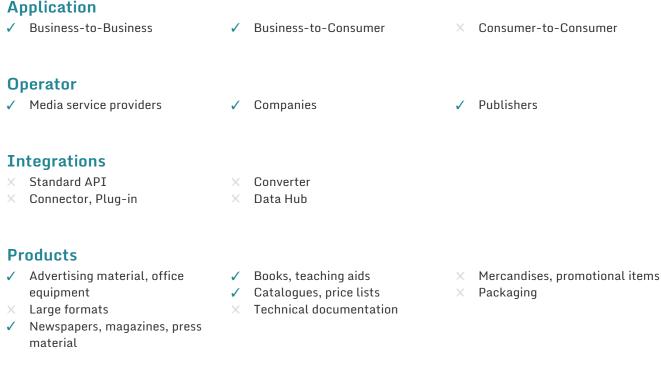
The high-performance search engine by Elvis DAM delivers results in a flash - no matter how extensive the files are. User-friendliness, openness, scalability and flexibility, as well as easy installation and administration make Elvis DAM a winner. It facilitates smart content management, easy searches, and quick discovery through full-screen preview. The system uses the same search technology as Wikipedia.

An unlimited number of files and range of file types can be processed and indexed, search results are displayed within seconds, and the system is can be scaled up as desired. Thanks to the open API, the functional spectrum of Elvis DAM can be extended as required.

Provider

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Media channels (internal / external)

\checkmark	✓	Print	Х	Х	Apps	Х	Х	Messenger
\checkmark	✓	Website, webshop	X	X	E-books	Х	Х	Office applications
×	Х	Online, Mobile	1	1	Video/Audio	Х	Х	Search engines



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- \times \times Out-of-Home
- × × E-paper

- × × E-mail
- X X Social media
- × × Online marketplaces

MELASCHUK MEDIEN

Features

- × Closed shop
- × Open shop
- E-shop in-house development
- × E-shop standard system
- Printed file upload
- × Print on demand
- Individualisation
- \times Personalisation
- Creation of publications

- × Database publishing, programmatic printing
- \times Online data check
- Correction workflow
- Technical workflow
- × Commercial workflow
- Media/Digital Asset Management, MAM, DAM
- \times Product information management, \times PIM
- × Web content management
- × Text database

- × Editorial system
- × Translation management
- × Marketing automation, marketing management
- < Media planning, media booking
- × Customer relationship management
- × Cross-media management
 - Content marketing management, newsroom
- × Communication

Own services in the market overview

a&f systems - Systemintegration + IT-Services (a&f systems)

a&f systems

Since its foundation over 30 years ago, A&F Computersysteme AG has been involved in the technical production of publications. The owneroperated system integrator, based in Lucerne, Switzerland, has established a leading position in the Swiss market and is also supporting clients in nine European countries. A&F offers solutions for multichannel publishing, workflow and brand management, as well as product information and digital asset management systems.

Provider information

Founding year Total number of employees Number of employees in Germany, Austria and Switzerland	1984 ca. 50 ca. CH 45, D 6
Locations	A&F Computersysteme AG Sandgruebestrasse 4 6210 Sursee CH
	CORE-LAB Eleonorenstraße 20 30449 Hannover DE
Industry specialisation Certificates	Diamond Partner WoodWing Enterprise Aurora

Diamond Partner Elvis DAM

Systems and services

Elvis DAM Woodwing Studio a&f systems - Systemintegration + IT-Services