

# be.print Ecosystem

The Web to Print ecosystem of be.print consists of the OPENSHOP, the CLOSEDSHOP and the PRINTEDITOR.

be.print OPENSHOP:

The be.print OPENSHOP is an open store system for print products (offset, digital printing, advertising technology and packaging). You ensure a simple ordering process for your customers and benefit from numerous features with which the store can be individually set up and designed according to your needs.

be.print CLOSEDSHOP:

The be.print CLOSEDSHOP is a modern web-to-print system for B2B use for the procurement and processing of CI-compliant print media.

be.print PRINTEDITOR:

With be.print PRINTEDITOR, you offer your customers the opportunity to design and order personalized print products from you via the Internet in an online store. Invitations, wedding cards, photo books, packaging and much more are directly available.

First installation: 2003

## Picture gallery



## Reference customers

Hochtief, TÜV Rheinland, Payback, Zurich, Town & Country Haus, TeeGschwendner, WIRMACHENDRUCK, Printoo, LW-Flyerdruck, Druck.ch, Printpool.at, Aufkleberdrucker24, Brunner Studentendruck

## Application

✓ Business-to-Business

✓ Business-to-Consumer

✗ Consumer-to-Consumer

## Operator

- ✓ Media service providers
- ✓ Companies
- ✓ Publishers

## Integrations

- ✓ Standard API
- ✗ Connector, Plug-in
- ✓ Converter
- ✓ Data Hub

## Products

- ✓ Advertising material, office equipment
- ✓ Large formats
- ✓ Newspapers, magazines, press material
- ✓ Books, teaching aids
- ✓ Catalogues, price lists
- ✗ Technical documentation
- ✓ Mercandises, promotional items
- ✓ Packaging

## Media channels (internal / external)

- ✓ ✓ Print
- ✓ ✓ Website, webshop
- ✗ ✗ Online, Mobile
- ✓ ✗ Out-of-Home
- ✓ ✗ E-paper
- ✗ ✗ Apps
- ✗ ✗ E-books
- ✗ ✗ Video/Audio
- ✓ ✓ E-mail
- ✓ ✓ Social media
- ✗ ✗ Messenger
- ✗ ✗ Office applications
- ✗ ✗ Search engines
- ✗ ✗ Online marketplaces

## Additional informations on media channels

Linkedin:

<https://www.linkedin.com/company/beprint-webtoprint/>

Facebook:

<https://www.facebook.com/Lead-Print-241013712667052/>

Instagram:

<https://www.instagram.com/bebeyond.willich/>

Twitter:

<https://twitter.com/leadprint>

## Features

- |                               |  |  |
|-------------------------------|--|--|
| ✓ Closed shop                 | ✗ Database publishing, programmatic printing | ✗ Editorial system                           |
| ✓ Open shop                   | ✓ Online data check                          | ✗ Translation management                     |
| ✓ E-shop in-house development | ✓ Correction workflow                        | ✓ Marketing automation, marketing management |
| ✗ E-shop standard system      | ✓ Technical workflow                         | ✗ Media planning, media booking              |
| ✓ Printed file upload         | ✓ Commercial workflow                        | ✗ Customer relationship management           |
| ✓ Print on demand             | ✗ Media/Digital Asset Management, MAM, DAM   | ✗ Cross-media management                     |
| ✓ Individualisation           | ✗ Product information management, PIM        | ✗ Content marketing management, newsroom     |
| ✓ Personalisation             | ✗ Web content management                     | ✗ Communication                              |
| ✗ Creation of publications    | ✓ Text database                              |  |

## Modules

### be.print PRINTEDITOR

be.print PRINTEDITOR is an open store system for printed matter (offset printing, digital printing and advertising technology).

Standalone applicable

### be.print CLOSEDSHOP

be.print CLOSEDSHOP is a B2B portal for companies with recurring orders and a CI-compliant design (closed shop).

Standalone applicable

### be.print OPENSHOP

be.print open PRINTSHOP is an open print shop system with direct online design in the browser.

## System basis

Frontend devices	Desktop-PC, Mac, Laptop, Notebook, Tablet
Frontend operating systems	Windows, Mac OS, Linux
Frontend web browsers	Webbrowser
Frontend technology	HTML templates (Smarty), optionally AJAX or HTML
Server operation systems	Linux, UNIX
Server technology	PHP, Linux
Webserver	Linux, UNIX
PDF engine	PDFlib
Database system	mySQL, Postgres
Operating	On provider server or On customer server

## Interfaces

Pre-press and printing	Independent
Order systems	Individual
Databases	Open SOAP interface, interface to xinet-Webaktive
Other	PayPal, sofortüberweisung.de, saferpay, UPS Worldship, DHL , DPD DELISprint, eigene Web-Plattform

## Licence models

Costs for system setup

There is both a purchase and a rental option for all products. The prices vary depending on the size of the store and the separate programming work to be carried out, whereby the standard setup is initially included in the price.

Buying license

✓ This involves a one-off purchase fee that is adapted to the size or scope of the store. In the further course of use, only small monthly maintenance fees are charged.

Rental license

✓ This incurs monthly costs. You have the complete flexibility to switch from the rental to the purchase option on a monthly basis if you feel that this is more worthwhile for you personally.

# be.print engineered by Lead-Print - Be.Beyond GmbH & Co. KG

Customized and cost-effective, user-friendly and easy to maintain - that's what our be.print web-to-print solution stands for. Our be.print ecosystem with a modern cloud pricing model offers users free use of the software, including updates and over 250 free modules.

## Provider information

Founding year	2002
Total number of employees	> 20
Number of employees in Germany, Austria and Switzerland	> 20
Locations	Hanns-Martin-Schleyer-Straße 35 47877 Willich Germany
Industry specialisation	The leading web-to-print solutions: Customized and cost-effective, user-friendly and easy to maintain - that's what be.print stands for.
Certificates	ClimatePartner, DIN EN ISO/IEC 27001, FSC, print CO2-certified

## Systems and services

be.open PRINT API  
be.print Closedshop  
be.print Ecosystem  
be.print OPENSHOP