

be.print OPENSHOP

The be.print OPENSHOP is an open store system that has been specially designed and developed for print products (offset and digital printing, advertising technology and packaging). You ensure a simple ordering process for your customers and benefit from numerous features with which the store can be individually set up and designed according to your needs.

This store system, specially designed for the printing industry, offers print and media service providers extensive, particularly industry-specific functions, such as the comprehensive calculation of offset, digital printing and advertising technology products.

All settings and functions of the be.print Open Printshop can be edited via an intuitive user interface.

Reseller requirements can also be easily covered in conjunction with APIs, such as those from FLYERALARM. Especially with such concepts, going live is noticeably faster.

Engineered by Lead-Print

First installation: 2002

Picture gallery



Reference customers

www.aufkleberdrucker24.de, mein-mannschaftsbuch.de, www.printoo.de, www.lw-flyerdruck.de, www.printnow.de, www.druckerei-luyken.de, www.flyermeyer.de, www.mappenmeister.de, printpiloten.de, www.redprintgroup.com, shop.diepharmadrucker.de, zeitung.jetzt, hannoverdruckt.shop, shop.kopie.de, uldry.ch, www.staudigkalendardruck.de, www.honigetiketten.de

Provider

be.print engineered by Lead-Print -
Be.Beyond GmbH & Co. KG
Hanns-Martin-Schleyer-Str. 35
DE-47877 Willich
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www.beprint.app

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Application

- ✓ Business-to-Business
- ✓ Business-to-Consumer
- ✗ Consumer-to-Consumer

Operator

- ✓ Media service providers
- ✓ Companies
- ✓ Publishers

Integrations

- ✓ Standard API
- ✗ Connector, Plug-in
- ✓ Converter
- ✗ Data Hub

Products

- ✓ Advertising material, office equipment
- ✓ Large formats
- ✓ Newspapers, magazines, press material
- ✓ Books, teaching aids
- ✓ Catalogues, price lists
- ✓ Technical documentation
- ✓ Mercandises, promotional items
- ✓ Packaging

Media channels (internal / external)

- ✓ ✓ Print
- ✓ ✓ Website, webshop
- ✗ ✗ Online, Mobile
- ✗ ✓ Out-of-Home
- ✗ ✗ E-paper
- ✗ ✗ Apps
- ✗ ✗ E-books
- ✗ ✗ Video/Audio
- ✓ ✗ E-mail
- ✓ ✗ Social media
- ✗ ✗ Messenger
- ✗ ✗ Office applications
- ✓ ✗ Search engines
- ✗ ✗ Online marketplaces

Additional informations on media channels

LinkedIn: <https://www.linkedin.com/company/beprint-webtoprint/>

Instagram: <https://www.instagram.com/bebeyond.willich>

Facebook: <https://www.facebook.com/LeadPrint.web.to.print/>

Twitter: <https://twitter.com/leadprint>

Features

- | | | |
|-------------------------------|--|--|
| ✓ Closed shop | ✗ Database publishing, programmatic printing | ✗ Editorial system |
| ✓ Open shop | ✓ Online data check | ✗ Translation management |
| ✓ E-shop in-house development | ✗ Correction workflow | ✗ Marketing automation, marketing management |
| ✗ E-shop standard system | ✗ Technical workflow | ✗ Media planning, media booking |
| ✓ Printed file upload | ✓ Commercial workflow | ✗ Customer relationship management |
| ✓ Print on demand | ✗ Media/Digital Asset Management, MAM, DAM | ✗ Cross-media management |
| ✓ Individualisation | ✗ Product information management, PIM | ✗ Content marketing management, newsroom |
| ✓ Personalisation | ✗ Web content management | ✗ Communication |
| ✗ Creation of publications | ✗ Text database | |

Modules

be.print Open Printshop

be.print Open Printshop is an open store system for print products (offset, digital printing, advertising technology and packaging). You benefit from an intuitive ordering process for your customers and numerous features.

Standalone applicable

be.print Closedshop

be.print Closedshop is a B2B portal for companies with recurring orders (closed store). It is a CI-compliant, closed system that is adapted to internal company guidelines.

System basis

Frontend devices	Desktop-PC, Mac, Laptop, Notebook, Tablet
Frontend operating systems	Windows, Mac OS, Linux
Frontend web browsers	Webbrowser
Frontend technology	HTML templates (Smarty), optionally AJAX or HTML
Server operation systems	Linux, UNIX
Server technology	PHP, Linux
Webserver	Linux, UNIX
PDF engine	PDFlib
Database system	mySQL, Postgres
Operating	On provider server or On customer server

Interfaces

Pre-press and printing	Independent
Order systems	Independent and individual
Databases	Open SOAP interface, interface to xinet-Webaktive
Other	Flyeralarm Whitelabel, Redprintgroup Whitelabel, PayPal+, Postaktuell, Crefopay, Shipcloud, sofortüberweisung.de, Saferpay, UPS Worldship, DHL, own web platform

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Customized and cost-effective, user-friendly and easy to maintain - that's what our be.print web-to-print solution stands for. Our be.print ecosystem with a modern cloud pricing model offers users free use of the software, including updates and over 250 free modules.

Provider information

Founding year	2002
Total number of employees	> 20
Number of employees in Germany, Austria and Switzerland	> 20
Locations	Hanns-Martin-Schleyer-Straße 35 47877 Willich Germany
Industry specialisation	The leading web-to-print solutions: Customized and cost-effective, user-friendly and easy to maintain - that's what be.print stands for.
Certificates	ClimatePartner, DIN EN ISO/IEC 27001, FSC, print CO2-certified

Systems and services

be.open PRINT API
be.print Closedshop
be.print Ecosystem
be.print OPENSHOP