

# be.print PRINTEDITOR

Offer your creativity in the B2C sector.

With the be.print PRINTEDITOR web-to-print solution, you can offer your customers the opportunity to design and order personal print products from you via the Internet in an online store. Invitations, wedding cards, calendars, photo books, packaging and much more are directly available. You decide which products and which creativity you would like to offer.

The store is very easy to use. The items can be personalized and ordered directly via an HTML5 editor in the web browser without any special software. Your customers edit texts and upload their own images, which they have taken with a digital camera, for example. These images can then be inserted into the templates without any layout knowledge. set up your own be.print PRINTEDITOR e-commerce store and tap into a completely new customer base.

First installation: 2008

## Picture gallery



## Reference customers

[www.praxismarketing.de](http://www.praxismarketing.de), [www.allesdruck.de](http://www.allesdruck.de), [www.blochwitz.de](http://www.blochwitz.de), [www.grafik-werkstatt.de](http://www.grafik-werkstatt.de), [www.santaverlag.de](http://www.santaverlag.de),  
[www.digitaldruck-mannheim.de](http://www.digitaldruck-mannheim.de) [www.printboy.de](http://www.printboy.de), [www.wunschbriefmarke.de](http://www.wunschbriefmarke.de), [www.wirdrucken24.de](http://www.wirdrucken24.de),  
[www.digitaldruckshop.ch](http://www.digitaldruckshop.ch), [www.mappenmeister.de](http://www.mappenmeister.de), [www.printlounge.ch](http://www.printlounge.ch), [www.longisland-prints.com](http://www.longisland-prints.com)

## Application

✓ Business-to-Business

✓ Business-to-Consumer

✗ Consumer-to-Consumer

## Operator

- ✓ Media service providers
- ✓ Companies
- ✓ Publishers

## Integrations

- ✗ Standard API
- ✗ Connector, Plug-in
- ✗ Converter
- ✗ Data Hub

## Products

- ✓ Advertising material, office equipment
- ✗ Large formats
- ✗ Newspapers, magazines, press material
- ✗ Books, teaching aids
- ✓ Catalogues, price lists
- ✗ Technical documentation
- ✗ Mercandises, promotional items
- ✗ Packaging

## Media channels (internal / external)

- ✓ ✓ Print
- ✓ ✗ Website, webshop
- ✗ ✗ Online, Mobile
- ✗ ✗ Out-of-Home
- ✗ ✗ E-paper
- ✗ ✗ Apps
- ✗ ✗ E-books
- ✗ ✗ Video/Audio
- ✓ ✗ E-mail
- ✓ ✗ Social media
- ✗ ✗ Messenger
- ✗ ✗ Office applications
- ✗ ✗ Search engines
- ✗ ✗ Online marketplaces

## Features

- |                               |  |  |
|-------------------------------|--|--|
| ✗ Closed shop                 | ✗ Database publishing, programmatic printing | ✗ Editorial system                           |
| ✓ Open shop                   | ✓ Online data check                          | ✗ Translation management                     |
| ✓ E-shop in-house development | ✗ Correction workflow                        | ✓ Marketing automation, marketing management |
| ✗ E-shop standard system      | ✗ Technical workflow                         | ✗ Media planning, media booking              |
| ✓ Printed file upload         | ✗ Commercial workflow                        | ✗ Customer relationship management           |
| ✓ Print on demand             | ✗ Media/Digital Asset Management, MAM, DAM   | ✗ Cross-media management                     |
| ✓ Individualisation           | ✗ Product information management, PIM        | ✗ Content marketing management, newsroom     |
| ✗ Personalisation             | ✗ Web content management                     | ✗ Communication                              |
| ✗ Creation of publications    | ✗ Text database                              |  |

## Modules

### be.print PRINTEDITOR

be.print PRINTEDITOR is an open store system with direct online design in the browser.  
Standalone applicable

### be.print CLOSEDSHOP

be.print CLOSEDSHOP is a B2B portal for companies with recurring orders and a CI-compliant design (closedshop).  
Standalone applicable

### be.print open PRINTSHOP

be.print open PRINTSHOP is an open store system for printed matter (offset printing, digital printing and advertising technology).  
Standalone applicable

### Magento Shop Plugin

With the be.print Web-to-Print Connector, you can offer your customers the opportunity to design and order personalized print products in your Magento store.  
Standalone applicable

### JTL Shop 4 Plugin

With the be.print Web-to-Print Connector you offer your customers the possibility to design and order personalized print products in your Magento store. with the be.print Web-to-Print Connector you offer your customers the possibility to design and order.  
Standalone applicable

### xt:Commerce Plugin

With the be.print Web-to-Print Connector you offer your customers the possibility to design and order personalized print products in your JTL xt:Commerce store.  
Standalone applicable

### Liferay Plugin

With the be.print Web-to-Print Connector, you can offer your customers the opportunity to design and order personalized print products in your JTL Liferay Shop.  
Standalone applicable

### CosmoShop Plugin

Mit dem be.print Web-to-Print Connector bieten Sie Ihren Kunden die Möglichkeit, personalisierte Drucksachen in Ihrem JTL CosmoShop Shop zu gestalten und zu bestellen.

Standalone applicable

### Shopware Plugin

With the be.print Web-to-Print Connector, you can offer your customers the opportunity to design and order personalized print products in your JTL Shopware store.

Standalone applicable

### Drupal Commerce Plugin

With the be.print Web-to-Print Connector, you can offer your customers the opportunity to design and order personalized print products in your JTL Drupal Commerce store.

## System basis

Frontend devices	Desktop-PC, Mac, Laptop, Notebook, Tablet
Frontend operating systems	Windows, Mac OS, Linux
Frontend web browsers	Webbrowser
Frontend technology	HTML templates (Smarty), optionally AJAX or HTML
Server operation systems	Linux, UNIX
Server technology	PHP, Linux
Webserver	Linux, UNIX
PDF engine	PDFlib
Database system	mySQL, Postgres
Operating	On provider server or On customer server

## Interfaces

Pre-press and printing	Independent
Order systems	Individual
Databases	Open SOAP interface, interface to xinet-Webaktive
Other	PayPal, sofortüberweisung.de, saferpay, UPS Worldship, DHL , DPD DELISprint, own web platform

## Licence models

Costs for system setup	There is both a purchase and a rental option for all products. The prices vary depending on the size of the store and the separate programming work to be carried out, whereby the standard setup is initially included in the price.
Buying license	✓ This involves a one-off purchase fee that is adapted to the size or scope of the store. In the further course of use, there are only small monthly maintenance fees.
Rental license	✓ This incurs monthly costs. You have the complete flexibility to switch from the rental to the purchase option on a monthly basis if you feel that this is more worthwhile for you personally.

# be.print engineered by Lead-Print - Be.Beyond GmbH & Co. KG

Customized and cost-effective, user-friendly and easy to maintain - that's what our be.print web-to-print solution stands for. Our be.print ecosystem with a modern cloud pricing model offers users free use of the software, including updates and over 250 free modules.

## Provider information

Founding year	2002
Total number of employees	> 20
Number of employees in Germany, Austria and Switzerland	> 20
Locations	Hanns-Martin-Schleyer-Straße 35 47877 Willich Germany
Industry specialisation	The leading web-to-print solutions: Customized and cost-effective, user-friendly and easy to maintain - that's what be.print stands for.
Certificates	ClimatePartner, DIN EN ISO/IEC 27001, FSC, print CO2-certified

## Systems and services

be.open PRINT API  
be.print Closedshop  
be.print Ecosystem  
be.print OPENSHOP  
be.print PRINTEDITOR