

Cockpit

Cockpit is a browser-based publishing software for teams, that not only supports the comprehensible correction workflow with Adobe InDesign, but also the planning, management, control and monitoring of the publishing process. With structured, organized processes, it simplifies the otherwise often chaotic everyday publishing routine in marketing, product management, sales and design. Cockpit guarantees the publishing team smooth processes - from conception to drafting and design to approval and final artwork.

The software offers two editions.

Cockpit XL: Ideal for database publishing of cross-company (marketing, purchasing, sales) Adobe InDesign projects with high-quality product data from a PIM.

Cockpit L: Ideal for all Adobe InDesign users who need a platform with transparent communication and traceable correction steps.

Cockpit is the main component of the Codeware collaboration solution TeamPublishing.

First installation: 2015

Provider

CODEWARE GmbH
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codeware.de

Updated on: 2023-02-08

Reference customers

References can be viewed at www.codeware.de.

Application

✓ Business-to-Business ✓ Business-to-Consumer ✗ Consumer-to-Consumer

Operator

✓ Media service providers ✓ Companies ✓ Publishers

Integrations

✓ Standard API ✗ Converter
✗ Connector, Plug-in ✗ Data Hub

Products

✓ Advertising material, office equipment ✓ Books, teaching aids ✓ Mercandises, promotional items
✓ Large formats ✓ Catalogues, price lists ✓ Packaging
✓ Newspapers, magazines, press material ✓ Technical documentation

Media channels (internal / external)

✓ ✓ Print	× × Apps	× × Messenger
✓ ✓ Website, webshop	× × E-books	× × Office applications
× × Online, Mobile	× × Video/Audio	× × Search engines
× × Out-of-Home	✓ ✓ E-mail	× × Online marketplaces
✓ ✓ E-paper	× × Social media	

Features

✗ Closed shop	✓ Database publishing, programmatic printing	✗ Editorial system
✗ Open shop	✓ Online data check	✗ Translation management
✗ E-shop in-house development	✓ Correction workflow	✗ Marketing management, marketing automation
✗ E-shop standard system	✓ Technical workflow	✗ Media planning, media booking
✓ Printed file upload	✓ Commercial workflow	✗ Customer relationship management
✓ Print on demand	✗ Media asset management	✓ Cross-media management
✓ Individualisation	✗ Product information management	✗ Content marketing management, newsroom
✓ Personalisation	✗ Web content management	✗ Communication
✓ Creation of publications	✗ Text database	

System basis

Frontend devices	All
Frontend operating systems	current Mac OS X and Windows
Frontend web browsers	current versions of Google Chrome, Safari, Firefox and IE.
Frontend technology	HTML5
Server operation systems	Windows and Mac OS X
Server technology	InDesign
Webserver	
PDF engine	InDesign Server
Database system	Informatica, e-pro, prodexa, novomind and others. More info at www.codeware.de
Operating	On provider server or On customer server

Interfaces

Pre-press and printing	Yes
Order systems	Yes
Databases	mySQL, MS-SQL, Oracle, Excel, Access, Filemaker, XML, BMEcat, CSV, DB/2, Sybase, SQLite, Informix, Lotus Notes, ...
Other	No

Licence models

Costs for system setup	on request
Buying license	✓ on request
Rental license	on request

CODEWARE GmbH

Systems and services

Cockpit
Xactuell