

Xactuell

Xactuell is the intuitive dynamic database publishing standard software for Adobe InDesign when it comes to the manual, partially or fully automated production of all kinds of print publications. It shortens layout processes, creates more time for creativity, minimizes the error rate and increases output and efficiency.

The software is available in three different editions with different levels of performance and automation.

Xactuell L: Ideal for high-quality publications that do not require a cross-page structure.

Xactuell XL: Ideal for publications where large parts are set up based on rules and/or workflow automation is necessary.

Xactuell XL-Server: Excellent for publications that require complete automation with monitoring components.

Xactuell is the main component of the three Codeware database publishing solutions: DataPublishing, TeamPublishing, RoboPublishing.

First installation: 1995

Provider

CODEWARE GmbH
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Reference customers

References can be viewed at www.codeware.de.

Application

✓ Business-to-Business ✓ Business-to-Consumer ✗ Consumer-to-Consumer

Operator

✓ Media service providers ✓ Companies ✓ Publishers

Integrations

✓ Standard API ✗ Converter
✓ Connector, Plug-in ✗ Data Hub

Products

✓ Advertising material, office equipment ✓ Books, teaching aids ✓ Mercandises, promotional items
✓ Large formats ✓ Catalogues, price lists ✓ Packaging
✓ Newspapers, magazines, press material ✓ Technical documentation

Media channels (internal / external)

✓ ✓	Print	× ×	Apps	× ×	Messenger
× ×	Website, webshop	× ×	E-books	× ×	Office applications
× ×	Online, Mobile	× ×	Video/Audio	× ×	Search engines
× ×	Out-of-Home	× ×	E-mail	× ×	Online marketplaces
✓ ✓	E-paper	× ×	Social media		

Features

× Closed shop	✓ Database publishing, programmatic printing	× Editorial system
× Open shop	✓ Online data check	× Translation management
× E-shop in-house development	✓ Correction workflow	× Marketing management, marketing automation
× E-shop standard system	✓ Technical workflow	× Media planning, media booking
✓ Printed file upload	✓ Commercial workflow	× Customer relationship management
✓ Print on demand	× Media asset management	✓ Cross-media management
✓ Individualisation	× Product information management	× Content marketing management, newsroom
✓ Personalisation	× Web content management	× Communication
✓ Creation of publications	× Text database	

System basis

Frontend devices	All
Frontend operating systems	current Mac OS X and Windows
Frontend web browsers	
Frontend technology	HTML5
Server operation systems	Windows and Mac
Server technology	InDesign
Webserver	
PDF engine	InDesign Server
Database system	Informatica, e-pro, prodexa, novomind and others. More info at www.codeware.de
Operating	On provider server or On customer server

Interfaces

Pre-press and printing	Yes
Order systems	Yes
Databases	mySQL, MS-SQL, Oracle, Excel, Access, Filemaker, XML, BMEcat, CSV, DB/2, Sybase, SQLite, Informix, Lotus Notes, ...
Other	No

Licence models

Costs for system setup	on request
Buying license	✓ on request
Rental license	on request

CODEWARE GmbH

Systems and services

Cockpit
Xactuell