

Xactuell

Xactuell is the leading standard software when it comes to the system-based as well as semi or fully automatic production of print publications of any kind. Regardless of the branch: from the creative agency to the specialist mail order company to the technical dealer or medium-sized manufacturer. The universal license for InDesign and QuarkXPress, which is unique in the market, as well as the existing third-party system / databases, makes Xactuell the software solution for dynamic database publishing in the European market.

First installation: 1995

Provider

CODEWARE GmbH
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Reference customers

References can be viewed at www.codeware.de.

Application

- ✓ Business-to-Business
- ✓ Business-to-Consumer
- ✗ Consumer-to-Consumer

Operator

- ✓ Media service providers
- ✓ Companies
- ✓ Publishers

Products

- ✓ Advertising material, office equipment
- ✓ Large formats
- ✓ Newspapers, magazines
- ✓ Books, teaching aids
- ✓ Catalogues, price lists
- ✓ Technical documentation
- ✓ Mercandises, promotional items
- ✓ Packaging

Media channels (internal / external)

- ✓ ✓ Print
- ✗ ✗ Website, webshop
- ✗ ✗ Online, Mobile
- ✗ ✗ Out-of-Home
- ✓ ✓ E-paper
- ✗ ✗ Apps
- ✗ ✗ E-books
- ✗ ✗ Video/Audio
- ✗ ✗ E-mail
- ✗ ✗ Social media
- ✗ ✗ Messenger
- ✗ ✗ Office applications
- ✗ ✗ Search engines
- ✗ ✗ Online marketplaces

Features

✗ Closed shop	✓ Database publishing	✗ Editorial system
✗ Open shop	✓ Online data check	✗ Translation management
✗ E-shop in-house development	✓ Correction workflow	✗ Marketing management
✗ E-shop standard system	✓ Technical workflow	✗ Media planning, media booking
✓ Printed file upload	✓ Commercial workflow	✗ Customer relationship management
✓ Print on demand	✗ Media asset management	✓ Cross-media management
✓ Individualisation	✗ Product information management	✗ Content marketing management
✓ Personalisation	✗ Web content management	✗ Communication
✓ Creation of publications	✗ Text database	

System basis

Frontend devices	All
Frontend operating systems	current Mac OS X and Windows
Frontend web browsers	
Frontend technology	HTML5
Server operation systems	Windows and Mac
Server technology	InDesign
Webserver	
PDF engine	InDesign Server
Database system	Informatica, e-pro, prodexa, novomind and others. More info at www.codeware.de
Operating	On provider server or On customer server

Interfaces

Pre-press and printing	Yes
Order systems	Yes
Databases	mySQL, MS-SQL, Oracle, Excel, Access, Filemaker, XML, BMEcat, CSV, DB/2, Sybase, SQLite, Informix, Lotus Notes, ...
Other	No

Licence models

Costs for system setup	on request
Buying license	✓ on request
Rental license	on request

CODEWARE GmbH

Systems and services

Cockpit
Xactuell