Smart Shop with Smart Editor

With Smart Shop, Durst Software Development (DSD) offers a user-friendly solution for print service providers that enables a quick and easy entry into the online business. DSD specializes in web-to-print solutions for individually designable print products. Developed with the experience of over 15 years of web-to-print. You have the idea - we have the software!

First installation: 2012

Provider

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durst-software-solutions.com/en/smart-shop

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Reference customers

www.dommerado.de, www.foto-drucken24.de, www.megafabric.de, www.ccl-shop.de, www.werbescheibe.de, www.boxitut-shop.de, www.picturepod.ae/en, www.bathurstsigns-shop.com, www.mein-brettchen.net/de, www.boxximo.de, unique-banner-printing.com, artofolioxxl.de

Application

✓ Business-to-Business	✓ Business-to-Consumer	✗ Consumer-to-Consumer

Operator

✓ Media service providers	✓ Companies	✗ Publishers

Integrations

✗ Standard API	✗ Converter
✗ Connector, Plug-in	✗ Data Hub

Products

✓ Advertising material, office equipment	✗ Books, teaching aids	✓ Mercandises, promotional items
✓ Large formats	✗ Catalogues, price lists	✓ Packaging
✗ Newspapers, magazines	✗ Technical documentation	

Media channels (internal / external)

✓ ✓ Print	✓ ✓ Apps	✗ ✗ Messenger
✓ ✓ Website, webshop	✗ ✗ E-books	✗ ✗ Office applications
✗ ✗ Online, Mobile	✗ ✗ Video/Audio	✗ ✗ Search engines
✗ ✗ Out-of-Home	✗ ✗ E-mail	✗ ✗ Online marketplaces
✗ ✗ E-paper	✗ ✗ Social media	

Features

- ✓ Closed shop
- ✓ Open shop
- ✓ E-shop in-house development
- ✓ E-shop standard system
- ✓ Printed file upload
- ✓ Print on demand
- ✓ Individualisation
- ✓ Personalisation
- ✗ Creation of publications

- ✗ Database publishing
- ✓ Online data check
- ✗ Correction workflow
- ✗ Technical workflow
- ✓ Commercial workflow
- ✓ Media asset management
- ✓ Product information management
- ✓ Web content management
- ✗ Text database

- ✗ Editorial system
- ✗ Translation management
- ✗ Marketing management
- ✗ Media planning, media booking
- ✗ Customer relationship management
- ✗ Cross-media management
- ✗ Content marketing management
- ✗ Communication

Modules

Smart Shop and Smart Editor for LFP

Banners, displays, pop-up systems, your own innovation? DSD develops the right solution for your product.
Your customers design individually - you receive data ready for production. This flexibility gives you an enormous competitive advantage.

Smart Shop and Smart Editor for Corrugated

The Smart Editor is successfully used for the distribution of customizable products. DSD supports the industry participants with their solution. This solution is suitable for folding boxes and corrugated cardboard boxes.

Smart Shop and Smart Editor for Label

Focus: customizable sizes and shapes for the label industry
Using a configurator, your industrial customers order the labels on rolls, configure the materials as well as the number of grades and their corresponding print data.

Smart Shop and Smart Editor for Textile

In the field of interior design, Smart Editor supports communication. Your customers can design products such as lampshades, cushions, wallpapers etc. quickly and easily - without having to be a graphics or product specialist.

System basis

Frontend devices	Desktop, Notebook, Tablet PC, iPad
Frontend operating systems	Windows, iOS, Android - webbased
Frontend web browsers	Current web browser with HTML5, no add-ons required
Frontend technology	HTML5
Server operation systems	Linux, Unix
Server technology	PHP
Webserver	Apache
PDF engine	PDFlib
Database system	SQL
Operating	On provider server or On customer server

Interfaces

Pre-press and printing	PDF, JDF
Order systems	SOAP XML API, CSV
Databases	mySQL, CSV
Other	Paymentprovider: Paypal, klarna, Adyen, Credit Card, Amazon Pay, Paypal Plus
	Picture services: fotolia, 123RF, Colourbo, Depositphotos

Vector graphics/pattern: Pattern Design

Licence models

Costs for system setup		No setup costs. For technical reasons your Smart Shop is obligatorily hosted at our partner Höhne AG.
Buying license	✓	on request
Rental license	✓	on request

Durst Software Development GmbH

Systems and services

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