

# TIM

TIM takes your product communication to a new level. Benefit from the professional tool that combines all your editorial processes. With TIM, you are able to publish your documentation on any channel and make it available in a user-friendly way. Benefit from many years of history paired with modern and intelligent approaches and simplify your everyday editorial work.

First installation: 1997

## Provider

Fischer Information Technology GmbH  
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www.fischer-information.com

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## Reference customers

Selection:

Alstom, Bosch, Claas, DMG Mori, Dräger, Festool, Herrenknecht, Kärcher, Koenig & Bauer, MTU, Rosenbauer, Stihl and other market leaders use TIM.

## Application

- ✓ Business-to-Business
- ✗ Business-to-Consumer
- ✗ Consumer-to-Consumer

## Operator

- ✓ Media service providers
- ✓ Companies
- ✓ Publishers

## Integrations

- ✗ Standard API
- ✗ Converter
- ✗ Connector, Plug-in
- ✗ Data Hub

## Products

- ✓ Advertising material, office equipment
- ✗ Books, teaching aids
- ✗ Mercandises, promotional items
- ✗ Large formats
- ✓ Catalogues, price lists
- ✗ Packaging
- ✗ Newspapers, magazines, press material
- ✓ Technical documentation

## Media channels (internal / external)

- ✓ ✓ Print
- ✓ ✓ Website, webshop
- ✗ ✗ Online, Mobile
- ✗ ✗ Out-of-Home
- ✓ ✓ E-paper
- ✓ ✓ Apps
- ✓ ✓ E-books
- ✗ ✗ Video/Audio
- ✗ ✗ E-mail
- ✗ ✗ Social media
- ✗ ✗ Messenger
- ✗ ✗ Office applications
- ✗ ✗ Search engines
- ✗ ✗ Online marketplaces



## Features

✓ Closed shop	✓ Database publishing, programmatic printing	✓ Editorial system
✓ Open shop	✓ Online data check	✓ Translation management
✓ E-shop in-house development	✓ Correction workflow	✗ Marketing management, marketing automation
✓ E-shop standard system	✓ Technical workflow	✗ Media planning, media booking
✓ Printed file upload	✗ Commercial workflow	✗ Customer relationship management
✓ Print on demand	✓ Media asset management	✓ Cross-media management
✓ Individualisation	✓ Product information management	✗ Content marketing management, newsroom
✓ Personalisation	✓ Web content management	✗ Communication
✓ Creation of publications	✓ Text database	

## System basis

Frontend devices	
Frontend operating systems	
Frontend web browsers	
Frontend technology	
Server operation systems	
Server technology	
Webserver	
PDF engine	
Database system	
Operating	On provider server or On customer server

## Licence models

Costs for system setup	On request
Buying license	✓ On request
Rental license	✓ On request

## Own services in the market overview

Fischer Information Technology (Fischer Information Technology GmbH)

# Fischer Information Technology GmbH

## Provider information

Founding year 1985  
Total number of employees  
Number of employees in Germany,  
Austria and Switzerland  
Locations  
Industry specialisation  
Certificates

## Systems and services

TIM  
Fischer Information Technology