

one2edit™

one2edit™ is a web application that streamlines InDesign based workflows among corporate marketing communication departments, creative agencies, prepress and translation service providers. It is built on Adobe InDesign Server, which enables to leverage the exceptional design, layout, and typographical capabilities of Adobe InDesign software. Non-design professionals can make changes directly to InDesign layouts within a web browser, without having to purchase or learn InDesign.

Provider

1io BRANDGUARDIAN GmbH
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Reference customers

Henkel, Liebherr, Linde, Mercedes Benz, Microsoft, Mitsubishi, Porsche, Siemens, Sto, Voith, etc.

Application

✓ Business-to-Business ✓ Business-to-Consumer ✗ Consumer-to-Consumer

Operator

✓ Media service providers ✓ Companies ✓ Publishers

Products

✓ Advertising material, office equipment
✓ Large formats
✗ Newspapers, magazines

✓ Books, teaching aids
✓ Catalogues, price lists
✓ Technical documentation

✓ Mercandises, promotional items
✓ Packaging

Media channels (internal / external)

✓ ✓ Print ✗ ✓ Apps ✗ ✗ Messenger
✗ ✗ Website, webshop ✗ ✗ E-books ✗ ✗ Office applications
✓ ✓ Online, Mobile ✗ ✗ Video/Audio ✗ ✗ Search engines
✗ ✗ Out-of-Home ✓ ✓ E-mail ✓ ✓ Online marketplaces
✗ ✗ E-paper ✓ ✓ Social media

Features

✗ Closed shop	✓ Database publishing	✓ Editorial system
✗ Open shop	✓ Online data check	✓ Translation management
✗ E-shop in-house development	✓ Correction workflow	✗ Marketing management
✗ E-shop standard system	✗ Technical workflow	✗ Media planning, media booking
✗ Printed file upload	✗ Commercial workflow	✗ Customer relationship management
✓ Print on demand	✗ Media asset management	✗ Cross-media management
✓ Individualisation	✗ Product information management	✗ Content marketing management
✓ Personalisation	✗ Web content management	✗ Communication
✓ Creation of publications	✗ Text database	

Modules

DataSources (DS)

DataSources makes it possible to connect multiple data sources (e.g. Excel, MySQL) with documents within one2edit™ to import data into a selected segment of text or area of a table automatically.

Dynamic Layout Engine (DLE)

By following pre-defined guidelines DLE automatically generates a document that has been adapted to meet the specific output format - and that is fully aligned with brand guidelines (spacing, logo size and position, typography, etc.).

System basis

Frontend devices	
Frontend operating systems	All systems are supported.
Frontend web browsers	All browsers are supported.
Frontend technology	
Server operation systems	
Server technology	InDesign server
Webserver	
PDF engine	
Database system	
Operating	On provider server or On customer server

Interfaces

Pre-press and printing	REST API as well as JavaScript Client API
Order systems	REST API as well as JavaScript Client API
Databases	REST API as well as JavaScript Client API
Other	REST API as well as JavaScript Client API

Licence models

Costs for system setup	No costs for SaaS solution
Buying license	
Rental license	✓ one2edit™ is available as SaaS (Software as a Service) and on-premise solution. SaaS starts from 550.00 euro per month.

1io BRANDGUARDIAN GmbH

BRANDGUARDIAN® is an established software and technology provider for digital publishing and media management solutions. Our primary focus is to drive efficiency by easing collaboration among stakeholders involved in the creation and adaption of communication media, alongside the automation of recurring tasks. In 2006, our system - one2edit™ - was awarded the Adobe Partner Award Innovation.

Provider information

Founding year	1999
Total number of employees	
Number of employees in Germany, Austria and Switzerland	
Locations	Product development at the Kempten headquarters is supported by sales, marketing and product experts at locations around Europe and the USA.
Industry specialisation	
Certificates	

Systems and services

one2edit™