ANTEROS

The technologically leading software ANTEROS provides you with modules for the efficient maintenance of your product data (PIM, PXM), images, documents and videos (MAM, DAM), for quality control and improvement (QM), efficient translation of texts (TM) as well as for online stores, online catalogs, apps and the generation of print catalogs, price lists and data sheets (cross-media) in one complete solution.

In contrast to competitor systems, you can 1) maintain even complex structured data extremely efficiently, 2) integrate other systems via flexible interfaces with little effort, and 3) extract complex print catalogs or price lists fully automatically and thus also create excerpts on-demand with just a few clicks.

INCONY is one of the PIM pioneers and has over 20 years of industry experience. The user interface of INCONY's ANTEROS software has been optimized with the help of usability tests in the Siemens Usability Lab, which is why customers rate ANTEROS as highly intuitive.
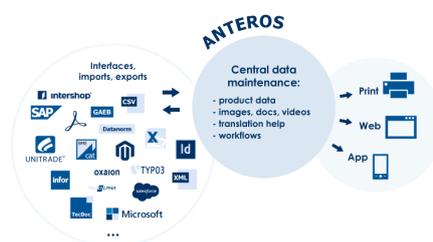
First installation: 1997

Provider

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Updated on: 2023-01-16

Picture gallery

Reference customers

Bogner, Brinkmann Pumps, Continental, Euroleder, Fabdec, Fischer Elektronik, Hella, Heraeus, Jung Pumpen, Jean Müller, Marabu, Memminger IRO, Mitutoyo, Mubea, Obeta, Oventrop, POS Tuning, Schaeffler, Schwaiger, Simona, Storch, Rapid, TECE, VAG, Vieler, Voss, Wabco, ZF TRW,...
For more details visit https://www.incony.de/en/references/selected-customers/

Application

✓ Business-to-Business	✓ Business-to-Consumer	✕ Consumer-to-Consumer

Operator

✓ Media service providers	✓ Companies	✓ Publishers

Integrations

- ✓ Standard API
- ✓ Connector, Plug-in
- ✓ Converter
- ✓ Data Hub

Products

- ✓ Advertising material, office equipment
- ✗ Large formats
- ✗ Newspapers, magazines, press material
- ✓ Books, teaching aids
- ✓ Catalogues, price lists
- ✓ Technical documentation
- ✓ Mercandises, promotional items
- ✓ Packaging

Media channels (internal / external)

- ✓ ✓ Print
- ✓ ✓ Website, webshop
- ✓ ✓ Online, Mobile
- ✓ ✓ Out-of-Home
- ✓ ✓ E-paper
- ✓ ✓ Apps
- ✓ ✓ E-books
- ✓ ✓ Video/Audio
- ✓ ✓ E-mail
- ✓ ✓ Social media
- ✓ ✓ Messenger
- ✓ ✓ Office applications
- ✓ ✓ Search engines
- ✓ ✓ Online marketplaces

Additional informations on media channels

ANTEROS provides various interfaces and a powerful import/export framework to adopt existing data, integrate other systems (SAP, Navision, TecDoc, Magento, Typo3, etc.) and export data for a wide variety of purposes.

Features

- ✓ Closed shop
- ✓ Open shop
- ✓ E-shop in-house development
- ✓ E-shop standard system
- ✓ Printed file upload
- ✓ Print on demand
- ✓ Individualisation
- ✓ Personalisation
- ✓ Creation of publications

- ✓ Database publishing, programmatic printing
- ✓ Online data check
- ✓ Correction workflow
- ✓ Technical workflow
- ✗ Commercial workflow
- ✓ Media asset management
- ✓ Product information management
- ✓ Web content management
- ✓ Text database

- ✓ Editorial system
- ✓ Translation management
- ✗ Marketing management, marketing automation
- ✗ Media planning, media booking
- ✗ Customer relationship management
- ✓ Cross-media management
- ✓ Content marketing management, newsroom
- ✓ Communication

Modules

Optimal Product Data Management with ANTEROS.pim

- Entirely web-based
- Functions for systematizing product data, which greatly reduce any subsequent maintenance effort
- Translation support
- Process support
- For more details visit
https://www.incony.de/en/products/data-management/
Standalone applicable

Efficiently Manage Media with ANTEROS.mam

The MAM module stores images, videos, audio files, documents in a central location and allows them to be retrieved in a targeted manner.
- Fully web-based
- Automatic conversion of images
- Simple upload and download
- Expandable metadata
Standalone applicable

Online Store, Online Catalog and App with Configurator and Shopping Cart: ANTEROS.web

ANTEROS.web delivers an online store, online catalog and apps that allow your (new) customers to easily search for your product data and - if they wish - order it.

Print Documents in High Quality, Including Print-on-Demand with ANTEROS.print

The ANTEROS print engine is significantly more powerful and faster than that of other catalog systems:
- Significantly more flexible print pages with 100% automation
- Significantly faster generation times
- Print-on-Demand
- Web-based

More Modules

Visit
https://www.incony.de/en/products/product-overview/

System basis

Frontend devices	The maintenance of product data and images is optimized for desktop devices, the online stores/online catalogs/apps are usable on all devices with correspondingly

	optimized display (responsive design).
Frontend operating systems	Can be used almost anywhere; only a web browser is needed and thus can be used on operating systems such as Windows, iOS, Linux,...
Frontend web browsers	Almost anything, since the frontend is generated dynamically via JSF as HTML.
Frontend technology	Java Server Faces, Java Server Pages
Server operation systems	Almost anything, since the backend is implemented in Java. Currently released for Windows and Linux.
Server technology	Java
Webserver	Apache und Applicationserver Tomcat, Resin
PDF engine	Technology-leading in-house development
Database system	Almost any SQL databases such as MS SQL Server, mySQL, Oracle
Operating	On provider server or On customer server

Interfaces

Pre-press and printing	The technologically leading print engine ANTEROS.print
Order systems	SAP, Microsoft Dynamics/Navision, ProAlpha, Infor, and more
Databases	Almost any SQL databases such as MS SQL Server, mySQL, Oracle via JDBC (Java Database Connectivity)
Other	Flexible CSV, Excel and XML interface; web services

Licence models

Costs for system setup	We will be happy to prepare an offer based on your requirements.
Buying license	✓ Dependent on your requirements. We will be happy to provide you with an offer.
Rental license	✓ Dependent on your requirements. We will be happy to provide you with an offer.

INCONY AG

INCONY is a technologically leading software and service provider dedicated to the efficient maintenance of product data and images as well as the automated creation of print catalogs, price lists, data sheets, online stores and apps. With over 20 years of experience, INCONY is one of the pioneers in this industry, has extensive experience and the trust of many satisfied customers. With the technological leader, you benefit from the highest level of optimization with exceptionally straightforwa

Provider information

Founding year	2000
Total number of employees	36
Number of employees in Germany, Austria and Switzerland	36
Locations	Germany, Switzerland
Industry specialisation	INCONY is active across industries with a focus on technical industries, such as automotive suppliers, electrical, sanitary-heating-air conditioning, pumps/fittings. For references visit https://www.incony.de/en/references/selected-customers/
Certificates	Innovation awards, IT best list, among others For details visit https://www.incony.de/en/company/vendor-of-catalog-software/

Systems and services

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