

infuniq PIM (Version 3.0)

infuniq is a versatile PIM solution on a rental basis that can be used as a migration tool, data hub or individually upgraded as an enterprise PIM system, depending on the starting position of a company.

Whether existing systems are to be replaced, new requirements are to be implemented or PIM is planned for the first time: With infuniq, we offer an agile solution that will realize your PIM strategy effectively and with a fast ROI.

Content Collect & Create:

infuniq provides powerful import and connection managers to migrate data from multiple sources and build data models for multichannel requirements.

Content Enrichment:

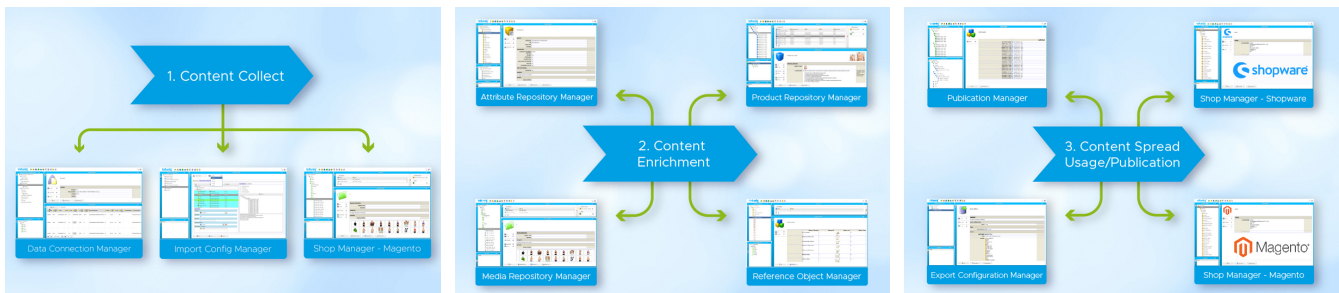
With various repository managers, you can easily refine your product data and enrich it with relevant and channel-specific information.

Content Spread:

With the publishing functions of infuniq, you can easily compile your product data and information for all multichannel requirements.

First installation: 2007

Picture gallery



Reference customers

duka.it, k-m.de, obo.de, polyrack.de, thomsonlinear.com, elefanten.de, kaiserelektro.de, zanders.com, balluff.com, wilo.de, carlroth.de, obo.de, turck.de, witzenmann.de, hofmeister.de, perleberg.de

Application

✓ Business-to-Business

✓ Business-to-Consumer

✓ Consumer-to-Consumer

Operator

- Media service providers
- Companies
- Publishers

Products

- Advertising material, office equipment
- Large formats
- Newspapers, magazines
- Books, teaching aids
- Catalogues, price lists
- Technical documentation
- Mercandises, promotional items
- Packaging

Media channels

- Print
- Website, webshop
- Online, Mobile
- Out-of-Home
- E-paper
- Apps
- E-books
- Video/Audio
- E-mail
- Social media
- Messenger
- Office applications
- Search engines
- Online marketplaces

Features

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|-------------------------------|----------------------------------|------------------------------------|
| × Closed shop | × Database publishing | × Editorial system |
| × Open shop | × Online data check | × Translation management |
| × E-shop in-house development | × Correction workflow | × Marketing management |
| × E-shop standard system | × Technical workflow | × Media planning, media booking |
| × Printed file upload | × Commercial workflow | × Customer relationship management |
| × Print on demand | × Media asset management | × Cross-media management |
| × Individualisation | ✓ Product information management | × Content marketing management |
| × Personalisation | × Web content management | |
| × Creation of publications | × Text database | |

System basis

Frontend devices	Desktop & Tablet
Frontend operating systems	Windows, Mac OS X
Frontend web browsers	current web browser (recommended: Chrome, Firefox)
Frontend technology	Java
Server operation systems	Windows, Linux, Mac
Server technology	Java
Webserver	The server application is platform independent.
PDF engine	on request
Database system	mySQL, SQL
Operating	On provider server or On customer server

Interfaces

Pre-press and printing	on request
Order systems	on request
Databases	on request
Other	- Connectors to Shopware & Magento - MAM integration (Celum) - individual product content for websites - Use of the information for the print channel - Data for marketplaces

Licence models

Costs for system setup	infuniq is web based and rentable. Consulting services (via communicode AG) Consulting, conception / project management: 1.200,00 Euro (daily rate) Development: 960.00 Euro (daily rate)
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Buying license	€ Tagessatz ✓ On request, infuniq can be purchased as a corporate license at a one-time license fee plus an annual maintenance fee. We will gladly prepare an individual offer.
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Rental license

✓ infuniq is available inexpensively on a rental basis. Price on request. Demo on request.

infuniq systems GmbH

We are problem solvers when it comes to Product Information Management (PIM). We take care of all issues that companies face with the realization of their digital product communication.

Provider information

Founding year	2007
Total number of employees	<10
Number of employees in Germany, Austria and Switzerland	<10
Locations	infuniq systems GmbH / Essen / NRW / Germany
Industry specialisation	No branch specialization. Consulting, conception and realization of: - Product Information Management - Master Data Management - Data modeling, data structures for multichannel - Interface and software development
Certificates	TGOA (The Group of Analysts) PIM Wheel infuniq

Systems and services

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