

publiXone®

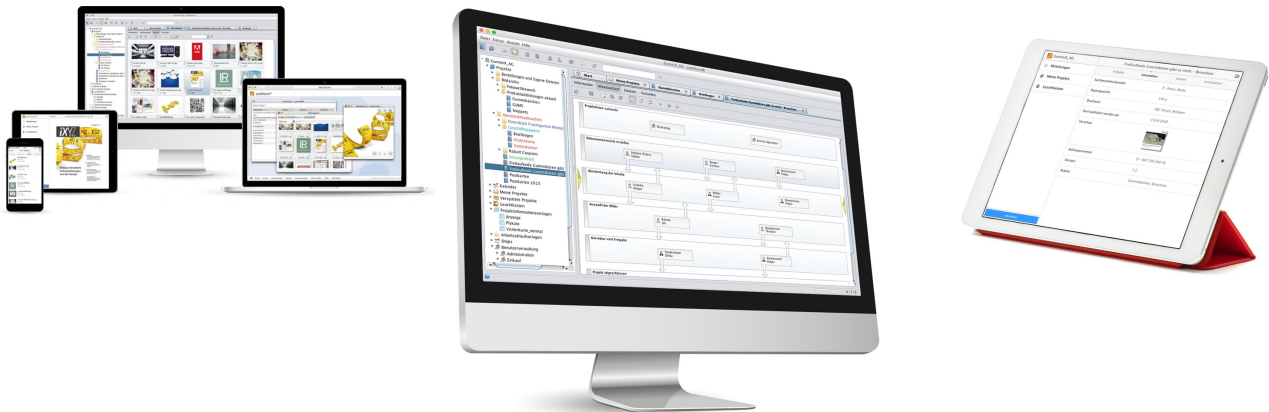
publiXone® - The modern media production and collaboration platform.

The universal software solution can complete a multitude of tasks related to document creation and modification, coordination and proofreading as well as data management for all types of media and articles. publiXone serves various applications from the areas of asset, brand and product management, web-to-print, shop and translations.

All processes are displayed transparently and networked by the system, simplifying them considerably. Faster processes, high transparency and a drastic reduction of communication are the result, as is savings on software purchases as well as maintenance expenses on the part of the user. publiXone works on established network technologies and industry standards, client- and browser-based as well as an app for mobile users.

First installation: 2004

Picture gallery



Reference customers

Boehringer Ingelheim Animal Health, Audi, BASF, Audi, Kaeser Kompressoren, Provinzial, arvato, LR, Igus, weitere auf Anfrage

Application

- ✓ Business-to-Business
- ✓ Business-to-Consumer
- ✗ Consumer-to-Consumer

Operator

- ✓ Media service providers
- ✓ Companies
- ✓ Publishers

Integrations

- ✗ Standard API
- ✗ Connector, Plug-in
- ✗ Converter
- ✗ Data Hub

Products

- ✓ Advertising material, office equipment
- ✓ Large formats
- ✓ Newspapers, magazines
- ✓ Books, teaching aids
- ✓ Catalogues, price lists
- ✓ Technical documentation
- ✓ Mercandises, promotional items
- ✓ Packaging

Media channels (internal / external)

- ✓ ✓ Print
- ✓ ✓ Website, webshop
- ✗ ✓ Online, Mobile
- ✓ ✓ Out-of-Home
- ✓ ✓ E-paper
- ✓ ✓ Apps
- ✓ ✗ E-books
- ✓ ✗ Video/Audio
- ✓ ✓ E-mail
- ✗ ✗ Social media
- ✗ ✗ Messenger
- ✓ ✓ Office applications
- ✗ ✗ Search engines
- ✗ ✗ Online marketplaces

Additional informations on media channels

The following media channels are not included in the standard system, but can be implemented using an add-on: E-mail newsletters, SMS/MMS messages and electronic data sets.

Features

✓ Closed shop	✓ Database publishing	✓ Editorial system
× Open shop	✓ Online data check	✓ Translation management
✓ E-shop in-house development	✓ Correction workflow	✓ Marketing management
✓ E-shop standard system	✓ Technical workflow	✓ Media planning, media booking
× Printed file upload	✓ Commercial workflow	× Customer relationship management
✓ Print on demand	✓ Media asset management	✓ Cross-media management
✓ Individualisation	✓ Product information management	× Content marketing management
✓ Personalisation	× Web content management	× Communication
✓ Creation of publications	✓ Text database	

Modules

iXedit® for Adobe InDesign Server

State-of-the-art online editing of Adobe® InDesign documents using a web browser only.

Standalone applicable

publiXone Archive

Easily archive and restore projects and project content (information, workflows, files, etc.).

publiXone Version

Transparent change management with change visualization for multiple file types, frame-level change tracking for Adobe InDesign files.

publiXone Annotation

Integrated correction and share management, comments on all file types with preview, annotation status with remarks.

publiXone Reporting

Extensive evaluations and system overview of projects, contents or system statuses.

publiXone Production

Innovative integration of desktop applications such as Adobe Creative Suite/Cloud (e. g. InDesign, Photoshop, etc.) or office applications, Autocad, etc. into production processes. Additional advanced project functions.

publiXone Variation

Active management for language versions and variants with different inheritance strategies. Visualization of changes in combination with module version.

publiXone Shop

Integrated B2B shop system based on the publiXone system architecture with adaptable interfaces that guide the user through the ordering process.

publiXone Office

Management of Microsoft Office files within the Asset Manager with corresponding preview generation. Versioning and annotation with corresponding module possible.

System basis

Frontend devices	Desktop-PC, Laptop, Notebook, Mobile
Frontend operating systems	Windows, Mac OS X
Frontend web browsers	PC or Mac with current browser (Internet Explorer/Edge, Firefox, Safari, Chrome)
Frontend technology	- Browser-based client (Webtop) - Rich client (Client / Desktop - no installation required)

Server operation systems	Microsoft Windows Server 2012, 64 Bit or higher
Server technology	Java/JSP
Webserver	Apache Tomcat
PDF engine	PDF-Library, Adobe InDesign Server, Pageflex Server, Chili Publish
Database system	Microsoft SQL-Server (various editions)
Operating	On provider server or On customer server

Interfaces

Pre-press and printing	Via standard rejection e. g. JDF, XML, via extensions, API or SQL directly, print data transfer to other systems. Digital printing: Control e. g. via PDF, data control via PPML, VDX, VPS, JLYT, VIPP and others.
Order systems	Data exchange via OpenTrans or XML, or individual interfaces
Databases	Interfaces via API or extension interface, or SQL directly
Other	

Licence models

Costs for system setup	Equipment variable according to modules and scope
Buying license	✓ upon request
Rental license	✓ As a subscription for use on our own server or as a SaaS turnkey solution in our data center. Furnishings vary according to client, modules and scope.

Konzept-iX GmbH / Konzept-iX Software GmbH

Provider information

Founding year 1996
Total number of employees ca. 20
Number of employees in Germany,
Austria and Switzerland
Locations
Industry specialisation
Certificates

Systems and services

appdinx®
Pageflex iWay
Pageflex Storefront
publiXone®