



- × Large formats
- × Newspapers, magazines
- × Technical documentation

### Media channels (internal / external)

- |                      |                  |                         |
|----------------------|------------------|-------------------------|
| × ✓ Print            | × ✓ Apps         | × × Messenger           |
| ✓ ✓ Website, webshop | × × E-books      | ✓ ✓ Office applications |
| × × Online, Mobile   | ✓ ✓ Video/Audio  | ✓ ✓ Search engines      |
| × × Out-of-Home      | ✓ ✓ E-mail       | ✓ ✓ Online marketplaces |
| × × E-paper          | ✓ ✓ Social media |                         |

## Features

✓ Closed shop	✗ Database publishing	✗ Editorial system
✗ Open shop	✗ Online data check	✗ Translation management
✓ E-shop in-house development	✗ Correction workflow	✗ Marketing management
✗ E-shop standard system	✗ Technical workflow	✗ Media planning, media booking
✓ Printed file upload	✓ Commercial workflow	✗ Customer relationship management
✗ Print on demand	✓ Media asset management	✓ Cross-media management
✓ Individualisation	✓ Product information management	✗ Content marketing management
✓ Personalisation	✓ Web content management	✗ Communication
✗ Creation of publications	✓ Text database	

## Modules

### Video Post Production

Supplementing videos with multilingual subtitles, chapter marks, inserts or text panels, etc., with a simple approval workflow for internationalization

### Similarity search for pictures

Recognition and classification of structures, color distribution, etc. and indexing of similarity parameters.

### Base module

Unlimited users, unlimited media assets, including MediaPortal, MediaManager, Thesaurus and much more. CMS for structured content objects included.

Standalone applicable

## System basis

Frontend devices	Browser - thus desktop and adaptive/responsive for mobile devices
Frontend operating systems	Windows, Mac, Linux, iOS, Android
Frontend web browsers	Windows, Mac, Linux, iOS, Android
Frontend technology	XHTML
Server operation systems	Windows
Server technology	Embedded DB, Wildfly AS, Apache
Webserver	Apache
PDF engine	Aspose, Callas
Database system	Oracle (embedded)
Operating	On provider server or On customer server

## Interfaces

Pre-press and printing	Elanders
Order systems	
Databases	
Other	Adobe CC PlugIns Eyepin - Newsletter - Marketing MARMIND Hootsuite Typo3, Drupal, WordPress, First Spirit Active Directory und LDAP Akamai, Jet Stream, CDN77

Azure, AWS  
Sonix

## Licence models

Costs for system setup

Workshops to evaluate the requirements  
Configuration on the integration system  
Corporate design adjustments  
Integration into the IT environment (DNS, SSO etc.)  
data transfer  
rollout support

Buying license

(from a few PD to XX)  
✓ Unlimited users  
Unlimited assets  
Media portal(s)  
Tenant(s)

Rental license

✓ As above - but incl. operation, M&S

# mediamid digital services GmbH

mediamid digital services GmbH is a specialist for professional digital and media asset management (DAM/MAM). The name mediamid not only stands for extensive software solutions and services in the field of media management, but also for service, flexibility and reliability at a fair price.

## Provider information

Founding year	2003
Total number of employees	22
Number of employees in Germany, Austria and Switzerland	22
Locations	Vienna
Industry specialisation	DAM MAM
Certificates	

## Systems and services

M@RS X