

cavok

cavok is a very flexible digital asset management system. The possibilities for integration with other systems (ERP, Webshop, Web2Print, PIM, MIS) and external employees are highly developed and well documented. Especially the integration of the Adobe Creative Suite and video streaming make this DAM system user-friendly.

Linux, Windows and Mac OSX can be used as server platforms.

Linux, Mac OS, Windows, Helios and Synology NAS can serve as file servers.

First installation: 2007

Provider

Peak-14 GmbH
Otto-Röhm-Straße 69
DE-64293 Darmstadt
+49 (0) 61 51/629 44-20
info@peak-14.de
www.cavok.pro/en/

Updated on: 2021-01-14

Reference customers

Dehner, Herth+Buss, Steigenberger Hotel Group (Deutsche Hospitality), Sebapharma, Premedia, Deutsche Zentrale für Tourismus, Bonifatius GmbH, Zahnärztlicher Fach-Verlag GmbH, MAC Studios GmbH, Grube KG

Currently more than 150 installations.

Application

- ✓ Business-to-Business
- ✓ Business-to-Consumer
- ✗ Consumer-to-Consumer

Operator

- ✓ Media service providers
- ✓ Companies
- ✓ Publishers

Products

- ✓ Advertising material, office equipment
- ✓ Large formats
- ✓ Newspapers, magazines
- ✓ Books, teaching aids
- ✓ Catalogues, price lists
- ✓ Technical documentation
- ✓ Mercandises, promotional items
- ✓ Packaging

Media channels (internal / external)

- ✓ ✓ Print
- ✓ ✓ Website, webshop
- ✓ ✓ Online, Mobile
- ✗ ✗ Out-of-Home
- ✓ ✓ E-paper
- ✗ ✓ Apps
- ✗ ✓ E-books
- ✓ ✓ Video/Audio
- ✓ ✓ E-mail
- ✗ ✗ Social media
- ✗ ✗ Messenger
- ✗ ✓ Office applications
- ✗ ✗ Search engines
- ✗ ✗ Online marketplaces

Additional informations on media channels

cavok can be integrated easily into the existing IT landscape via a SOAP and REST API. Web shops, PIM systems,

content management, editorial and Web2Print systems have been connected to cavok in numerous projects.

Features

| | | |
|-------------------------------|----------------------------------|------------------------------------|
| ✓ Closed shop | ✓ Database publishing | ✗ Editorial system |
| ✓ Open shop | ✓ Online data check | ✓ Translation management |
| ✗ E-shop in-house development | ✓ Correction workflow | ✓ Marketing management |
| ✗ E-shop standard system | ✓ Technical workflow | ✗ Media planning, media booking |
| ✓ Printed file upload | ✗ Commercial workflow | ✗ Customer relationship management |
| ✓ Print on demand | ✓ Media asset management | ✓ Cross-media management |
| ✓ Individualisation | ✓ Product information management | ✗ Content marketing management |
| ✓ Personalisation | ✗ Web content management | ✗ Communication |
| ✓ Creation of publications | ✓ Text database | |

System basis

| | |
|----------------------------|--|
| Frontend devices | Desktop |
| Frontend operating systems | Windows, Mac OS X, Linux |
| Frontend web browsers | Internet Explorer, Safari, Firefox, Chrome |
| Frontend technology | HTML5, JavaScript |
| Server operation systems | Mac OS X, Unix, Linux, Windows |
| Server technology | SOAP |
| Webserver | Apache |
| PDF engine | |
| Database system | mysql |
| Operating | On provider server or On customer server |

Interfaces

| | |
|------------------------|---|
| Pre-press and printing | Redaktionssystem K4, Plug-in für InDesign |
| Order systems | |
| Databases | |
| Other | The precisely documented SOAP interface and Scripting Engines allow a wide range of options and requirements to be implemented. |

Licence models

| | |
|------------------------|--|
| Costs for system setup | Depending on the complexity of the project, in coordination with the client. |
| Buying license | ✓ From 10,399 Euro (one-time purchase price) for 10 concurrent users. All license sizes are functionally the same. No chargeable function packages. Service contracts include all updates. Annual flat rate for all updates for 18% of the purchase price. |
| Rental license | ✓ From 467 Euro per month for 10 concurrent users |

Peak-14 GmbH

PEAK-14, based in Darmstadt, Germany, is part of the PEAK-Group and develops the Digital Asset Management System cavok. PEAK-14 and the cavok partners will support you from the beginning of your project. Each partner is not only well trained, but also brings in special features, for example experience with editorial systems, with catalogue production or with special applications. Together with you, we analyse your needs and adapt cavok optimally to your company.

Provider information

| | |
|---|--|
| Founding year | 2011 |
| Total number of employees | |
| Number of employees in Germany, Austria and Switzerland | |
| Locations | |
| Industry specialisation | More than 150 companies from a wide range of industries rely on cavok. cavok's strength is its flexibility. Let us advise you briefly and without obligation on how we can adapt cavok to your industry and working practices. |
| Certificates | |

Systems and services

cavok