

# Cavok

Cavok is a very flexible digital asset management system. The possibilities for integration with other systems (ERP, Webshop, Web2Print, PIM, MIS) and external employees are highly developed and well documented. Especially the integration of the Adobe Creative Suite and video streaming make this DAM system user-friendly.

Linux and Windows can be used as server platforms.

Linux, Mac OS, Windows, Helios and Synology NAS can serve as file servers.

First installation: 2007

## Provider

Peak-14 GmbH  
Otto-Röhm-Straße 69  
DE-64293 Darmstadt  
+49 (0) 61 51/629 44-20  
info@peak-14.de  
www.cavok.pro/en/

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## Reference customers

Dehner, Herth+Buss, Steigenberger Hotel Group (Deutsche Hospitality), Sebapharma, Premedia, Deutsche Zentrale für Tourismus, Bonifatius GmbH, Zahnärztlicher Fach-Verlag GmbH, MAC Studios GmbH, Grube KG

Currently more than 150 installations.

## Application

- ✓ Business-to-Business
- ✓ Business-to-Consumer
- ✗ Consumer-to-Consumer

## Operator

- ✓ Media service providers
- ✓ Companies
- ✓ Publishers

## Integrations

- ✓ Standard API
- ✓ Connector, Plug-in
- ✓ Converter
- ✓ Data Hub

## Products

- ✓ Advertising material, office equipment
- ✓ Large formats
- ✓ Newspapers, magazines, press material
- ✓ Books, teaching aids
- ✓ Catalogues, price lists
- ✓ Technical documentation
- ✓ Mercandises, promotional items
- ✓ Packaging

## Media channels (internal / external)

- ✓ ✓ Print
- ✓ ✓ Website, webshop
- ✗ ✓ Apps
- ✗ ✓ E-books
- ✗ ✗ Messenger
- ✗ ✓ Office applications

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✓ ✓ Online, Mobile	✓ ✓ Video/Audio	× × Search engines
× × Out-of-Home	✓ ✓ E-mail	× × Online marketplaces
✓ ✓ E-paper	× × Social media	

**Additional informations on media channels**

Cavok can easily be integrated into the existing IT landscape via a SOAP and REST API. Web shops, PIM systems, content management, editorial and Web2Print systems have been connected to cavok in numerous projects.

## Features

- |                               |  |  |
|-------------------------------|--|--|
| ✓ Closed shop                 | ✓ Database publishing, programmatic printing | ✗ Editorial system                           |
| ✓ Open shop                   | ✓ Online data check                          | ✓ Translation management                     |
| ✗ E-shop in-house development | ✓ Correction workflow                        | ✓ Marketing management, marketing automation |
| ✗ E-shop standard system      | ✓ Technical workflow                         | ✗ Media planning, media booking              |
| ✓ Printed file upload         | ✗ Commercial workflow                        | ✗ Customer relationship management           |
| ✓ Print on demand             | ✓ Media asset management                     | ✓ Cross-media management                     |
| ✓ Individualisation           | ✓ Product information management             | ✗ Content marketing management, newsroom     |
| ✓ Personalisation             | ✗ Web content management                     | ✗ Communication                              |
| ✓ Creation of publications    | ✓ Text database                              |  |

## System basis

Frontend devices	Desktop
Frontend operating systems	Windows, Mac OS X, Linux
Frontend web browsers	Internet Explorer, Safari, Firefox, Chrome
Frontend technology	HTML5, JavaScript
Server operation systems	Windows, Unix, Linux
Server technology	REST
Webserver	Apache
PDF engine	
Database system	MySQL
Operating	On provider server or On customer server

## Interfaces

- Pre-press and printing
- Order systems
- Databases
- Other

The precisely documented SOAP/REST interface and Scripting Engines allow a wide range of options and requirements to be implemented.

## Licence models

- Costs for system setup
- Buying license

Depending on the complexity of the project, in coordination with the client.

- ✓ From 8.099 Euro (one-time purchase price) for 5 concurrent users.

All license sizes are functionally the same. No chargeable function packages.

Service contracts include all updates. Annual flat rate for all updates for 18% of the purchase price.

- Rental license

- ✓ From 459 Euro per month for 5 concurrent users

# Peak-14 GmbH

PEAK-14, based in Darmstadt, Germany, is part of the PEAK-Group and develops the Digital Asset Management System Cavok. PEAK-14 and the cavok partners will support you from the beginning of your project. Each partner is not only well trained, but also brings in special features, for example experience with editorial systems, with catalogue production or with special applications. Together with you, we analyse your needs and adapt cavok optimally to your company.

## Provider information

Founding year	2011
Total number of employees	
Number of employees in Germany, Austria and Switzerland	
Locations	
Industry specialisation	More than 150 companies from a wide range of industries rely on Cavok. Cavok's strength is its flexibility. Let us advise you briefly and without obligation on how we can adapt cavok to your industry and working practices.
Certificates	

## Systems and services

Cavok