

Xpublisher

The intelligent, web-based XML editing system for multichannel publishing. With integrated page planning and bidirectional connection to InDesign.

The Xpublisher editorial system creates and manages all content and its corresponding assets entirely media-neutrally and consistently separates them from the publication channel. This enables publishing houses and medium-sized companies in particular to take the step towards cross-media publishing, which is so important today and will remain so in the future. Regardless of whether web, print or mobile, the high degree of automation means that production is highly cost-effective, fast and error-free.

Provider

Xpublisher GmbH
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Reference customers

Lufthansa Technik, Heise Medien, hjr - Verlagsgruppe, Executive Office of the President of the United States, Government of Canada, Plasser & Theurer, EMH Schweizerischer Ärzteverlag AG, AT&T, De Gruyter, Airbus, IDG, Wolters Kluwer, Lufthansa Industry Solutions, Bosch, Beltz, the bmj, Thomson Reuters, Haufe Lexware, managerSeminare, ACS, Compendio, Edupartner, WEKA, Trainmobil, DDS - dodis.ch

Application

- ✓ Business-to-Business
- ✓ Business-to-Consumer
- ✗ Consumer-to-Consumer

Operator

- ✓ Media service providers
- ✓ Companies
- ✓ Publishers

Integrations

- ✗ Standard API
- ✗ Converter
- ✗ Connector, Plug-in
- ✗ Data Hub

Products

- ✓ Advertising material, office equipment
- ✓ Books, teaching aids
- ✗ Mercandises, promotional items
- ✗ Packaging
- ✗ Large formats
- ✓ Catalogues, price lists
- ✓ Technical documentation
- ✓ Newspapers, magazines

Media channels (internal / external)

- ✓ ✓ Print
- ✓ ✓ Website, webshop
- ✓ ✓ Apps
- ✓ ✓ E-books
- ✗ ✗ Messenger
- ✗ ✗ Office applications

✓ ✓ Online, Mobile	✓ × Video/Audio	× × Search engines
× × Out-of-Home	× × E-mail	✓ ✓ Online marketplaces
✓ ✓ E-paper	✓ × Social media	

Features

✗ Closed shop	✓ Database publishing	✓ Editorial system
✗ Open shop	✓ Online data check	✓ Translation management
✗ E-shop in-house development	✓ Correction workflow	✗ Marketing management
✗ E-shop standard system	✓ Technical workflow	✗ Media planning, media booking
✗ Printed file upload	✓ Commercial workflow	✗ Customer relationship management
✗ Print on demand	✓ Media asset management	✓ Cross-media management
✓ Individualisation	✓ Product information management	✗ Content marketing management
✓ Personalisation	✓ Web content management	✗ Communication
✓ Creation of publications	✓ Text database	

Modules

Xpublisher Module: Print

(Interface to Adobe InDesign CC)

Xpublisher Module: Page Planning

(Based on the Xpublisher module Print)

System basis

Frontend devices	
Frontend operating systems	Betriebssystemunabhängig
Frontend web browsers	Alle modernen Browser, Internet Explorer 9+, Firefox, Chrome, Safari
Frontend technology	HTML5, CSS, JavaScript
Server operation systems	Betriebssystemunabhängig
Server technology	Java (Tomcat, Resin, etc.)
Webserver	Apache, MS Internet Information Server (IIS) oder Alternative
PDF engine	
Database system	mySQL, MS-SQL, Oracle, PostGre
Operating	On provider server or On customer server

Interfaces

Pre-press and printing	
Order systems	
Databases	mySQL, MS-SQL, Oracle, PostGre
Other	

Licence models

Costs for system setup	
Buying license	✓
Rental license	✓

Xpublisher GmbH

With Xeditor (web-based XML editor) and Xpublisher (cross-media editorial system), Xpublisher GmbH offers software solutions for XML-based editing and publishing. It provides industry know-how and technical expertise in all areas and sectors. Modern and open architectures guarantee the greatest possible flexibility and adaptability.

Provider information

Founding year

Total number of employees 36

Number of employees in Germany, Austria and Switzerland 35

Austria and Switzerland

Locations Munich, Seattle

Industry specialisation

Certificates EContent Trendsetting Product 2016 (Xeditor)
Initiative Mittelstand: BEST OF 2016 (Xeditor)

Systems and services

Xpublisher