

## apollon GmbH+Co. KG

The Pforzheim software company apollon offers ideal solutions for all facets of modern omnichannel marketing. By using intuitive and innovative software, apollon helps to design processes more flexibly and economically and to address customers effectively on all channels - from web stores and marketplaces to print and social media.

### Contact

apollon GmbH+Co. KG  
Maximilianstraße 104  
DE-75172 Pforzheim  
+49 (0) 72 31/941-0  
info@apollon.de  
apollon.de/en

### Systems and services

Online Media Net (OMN)  
apollon Services

### Provider information

Founding year	2015
Total number of employees	85
Number of employees in Germany, Austria and Switzerland	85
Locations	Pforzheim, Bielefeld, Hamburg
Industry specialisation	Implementation of IT-supported business models for omnichannel marketing
Certificates	Innovationspreis-IT, Best of 2020 Initiative Mittelstand, Great Place to Work, German Innovation Award Winner 2021

### More Information on Melaschuk-Medien.de

#### Trend report

- apollon auf der Co-Reach 2015: [https://www.melaschuk-medien.de/marktuebersicht\\_web-to-print-publish\\_cross-media/trends\\_web-medien-digital-it-internet/events/co-reach-2015/co-reach-15-apollon.html](https://www.melaschuk-medien.de/marktuebersicht_web-to-print-publish_cross-media/trends_web-medien-digital-it-internet/events/co-reach-2015/co-reach-15-apollon.html)