

Bertsch Innovation GmbH

Bertsch Innovation GmbH is a leading software manufacturer and professional services provider for omni-channel product and media communication. Our innovative software for product information management (PIM) and digital asset management (DAM), mediacockpit, offers centralized information management enabling and optimizing omni-channel content syndication. Our experienced team of over 80 employees has successfully implemented systems for over 1000 customers in the past 20 years.

Contact

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Systems and services

mediacockpit

Provider information

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|---|---|
| Founding year | 1996 |
| Total number of employees | 80 |
| Number of employees in Germany, Austria and Switzerland | |
| Locations | HQ in Stuttgart, further offices in Markdorf and Tunis |
| Industry specialisation | Bertsch Innovation offers software and solutions for all industries handling product master data, digital media assets or service information. Our customers are active in retail, manufacturing, tourism, health, logistics, electronics, automotive, and more |
| Certificates | ISO 27001 |