

BrandMaker GmbH

BrandMaker is the leading software provider for effective Marketing Resource Management (MRM). BrandMaker gives enterprise marketers visibility and control to optimize their marketing operations. The enterprise-level MRM solution turns marketing into a business-building powerhouse by letting marketing leaders get on top of their budgets, people workflows, campaigns, and marketplace performance. BrandMaker is made to tame the complexity of multinational marketing.

Contact

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Provider information

Founding year	2008
Total number of employees	
Number of employees in Germany, Austria and Switzerland	
Locations	Germany (HQ), USA
Industry specialisation	
Certificates	

More Information on Melaschuk-Medien.de

Trend report

- BrandMaker auf der CeBIT 2013: https://www.melaschuk-medien.de/trends-prognose-markt-studie-aktuell/CeBIT2013_BrandMaker_WerkII_Marketing-meets-IT.html