

# Contentserv GmbH

With the Product Experience Cloud, Contentserv enables manufacturers, brand owners, and retailers to unite, optimize, and distribute product content that was previously fragmented and scattered in a single source of truth across all channels – through an easy-to-use, AI-fueled cloud platform. With optimized product content, companies and IT teams can focus on delivering rich, relevant, and emotional product experiences that strengthen their brand and delight customers.

## Contact

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## Systems and services

Contentserv  
Contentserv Experience Consulting

## Provider information

Founding year	2000
Total number of employees	200+
Number of employees in Germany, Austria and Switzerland	
Locations	DACH: München, Rohrbach/Ilm, Wetter/Ruhr, Zürich
	Alicante, Amsterdam, Cachan, Faro, Lier, New York, Osaka, Palo Alto, Pune, Singapore, Tokyo
Industry specialisation	Brand manufacturer and specialized retailers
Certificates	ISO27001 Strong performer in Forrester PIM Wave, Q4 2023

## More Information on Melaschuk-Medien.de

### Trend report

- Contentserv OpenHouseDay 2012: [https://www.melaschuk-medien.de/trends-prognose-markt-studie-aktuell/events\\_OpenHouseDay2012\\_Contentserv\\_Trends-in-Marketing-und-Produktkommunikation.html](https://www.melaschuk-medien.de/trends-prognose-markt-studie-aktuell/events_OpenHouseDay2012_Contentserv_Trends-in-Marketing-und-Produktkommunikation.html)