

locr GmbH

ocr was founded in 2006 as a supplier of data to the geo-photo community. Today, locr® is a leading provider of geomarketing services that let marketers use location to their advantage. locr takes data from leading geodata suppliers and converts it into geo-information services and personalized maps that can be used by marketers to enhance their mailing lists, create higher engagement, and achieve better response rates.

Contact

locr GmbH
Bültenweg 73
DE-38106 Braunschweig
+49 (0) 531/482693-0
www.locr.com

Provider information

Founding year 2006
Total number of employees
Number of employees in Germany,
Austria and Switzerland
Locations
Industry specialisation
Certificates