

MEHRKANAL GmbH

MEHRKANAL stands for intelligent marketing performance in decentralized sales structures of centrally managed brands. Our aim is to make marketing plannable, feasible and measurable for our national and international partners across their entire sales structure down to the local partner. With our solution, our services and our consulting approach, we successfully contribute to increasing efficiency and effectiveness.

Contact

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Systems and services

MEHRKANAL Marketing Management System
MEHRKANAL Services

Provider information

Founding year	2003
Total number of employees	Approx. 120
Number of employees in Germany, Austria and Switzerland	Approx. 120
Locations	Essen (NRW), Germany
Industry specialisation	Cross-industry, special expertise in the automotive and automotive-related industries, insurance, retail and others
Certificates	

More Information on Melaschuk-Medien.de

Interview

- MEHRKANAL: Strategic partner for marketing: <https://www.melaschuk-medien.de/market/tech-profiles/techno-profile-mehrkanal-strategic-marketing-partner.html>