

# VIVA Vertrieb GmbH

VIVA develops software for graphic design, the optimization and automation of marketing and design processes in all sectors and the graphics industry. With 250,000 users/customers, VIVA, is one of the leading providers of media services and software products. VIVA sets innovative standards in the field of desktop, database and network publishing and offers consulting in the areas of design, organization, data and project management, and feasibility studies.

## Contact

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## Systems and services

VivaDesigner

## Provider information

Founding year	1994
Total number of employees	
Number of employees in Germany, Austria and Switzerland	
Locations	Koblenz
Industry specialisation	Web-To-Print Cloud solutions Shop systems Retail system houses Manufacturers of ERP, CRM, PIM, editorial and DB systems Press Consultancy services Graphic Design services Industry Pharma/Medicine Insurance Publisher Print shops Tourism Research/Teaching

Certificates

## More Information on Melaschuk-Medien.de

### Trend report

- Viva auf der drupa 2016: <https://www.melaschuk-medien.de/markt/trends/events/drupa-2016/drupa-2016-trend-5-spezialprodukte.html>