

Wedia Germany GmbH

Wedia is a provider of Digital Asset Management software solutions to large organizations. We help customers streamline content production, enforce compliance, and to deliver the best customer experiences, which ultimately improve sales. Our platform is marketing-focused and is strong on customer experience functionalities. Our customers can power personalized marketing across all channels at unlimited scale, and ensure better consistency and continuity through extensive integrations.

Contact

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Systems and services

Wedia

Provider information

Founding year	2001
Total number of employees	120
Number of employees in Germany, Austria and Switzerland	20
Locations	Frankfurt am Main Paris New York
Industry specialisation	Digital Asset Management Distributed Marketing Management (incl. Web-to-Print) Digital eXperience Management Creative Content & Project Management Marketing Resource Management
Certificates	ISO 27001:2013 Recognized by Gartner and Forrester Microsoft Azure Gold Cloud Partner GDPR compliant Top 10 worldwide of Digital Asset Management Growth champion 2020 (ranked by "Les Echos")