

WERK II GmbH

WERK II / priint Group develops one of the leading software solutions for product communication, the priint:suite. The priint:suite and our family of solutions revolutionizes and automates the printing process, effortlessly connecting your digital world to your print world. Our plug-ins for Adobe® InDesign® and Adobe Illustrator® cuts correction cycles, drastically speeds production and personalization and guarantees a coherent message across all out-reach platforms.

Contact

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Systems and services

priint:suite

Provider information

Founding year	2003
Total number of employees	70
Number of employees in Germany, Austria and Switzerland	40
Locations	Germany, France, Poland, USA, Japan, Vietnam
Industry specialisation	Automation Print & Publishing, Cross Channel Marketing, Process Optimization, Database Publishing/Web-to-Print, Benchmarking, Potential Analyses
Certificates	"Innovator of the Year" 2017 and 2019: Brand Eins, Statista

More Information on Melaschuk-Medien.de

Trend report

- Bericht über den Technologietag am Tag der Medienproduktion 2017 - Vortrag von Werk II: <https://www.melaschuk-medien.de/markt/trends/events/tage-der-medienproduktion-2017.html>
- Werk II auf der drupa 2016: <https://www.melaschuk-medien.de/markt/trends/events/drupa-2016/drupa-2016-trend-6-orientierungshilfen.html>