

## WERK II GmbH / priint Group

WERK II / priint Group is the world's leading provider of publishing solutions that bring product data to life. We believe that timely and relevant digital and print marketing materials are the key to an engaging customer experience. Our priint:suite software solution revolutionizes and automates publishing processes, enabling the digital transformation of the print channel by effortlessly connecting the digital with the analog.

### Contact

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### Systems and services

priint:suite - Solution for Efficient Product Communication  
priint Group / Werk II services

### Provider information

Founding year	2003
Total number of employees	70
Number of employees in Germany, Austria and Switzerland	40
Locations	Germany, France, Poland, USA, Japan, Vietnam
Industry specialisation	Retail, Wholesale, Medical, Manufacturer, Packaging
Certificates	"Innovator of the Year" 2017 and 2019: Brand Eins, Statista

### More Information on Melaschuk-Medien.de

#### Trend report

- Bericht über den Technologietag am Tag der Medienproduktion 2017 - Vortrag von Werk II: <https://www.melaschuk-medien.de/markt/trends/events/tage-der-medienproduktion-2017.html>
- Werk II auf der drupa 2016: <https://www.melaschuk-medien.de/markt/trends/events/drupa-2016/drupa-2016-trend-6-orientierungshilfen.html>