a&f systems - Systemintegration + IT-Services

Since its foundation over 30 years ago, A&F Computersysteme AG has been involved in the technical production of publications. The owner-operated system integrator, based in Lucerne, Switzerland, has established a leading position in the Swiss market and is also supporting clients in nine European countries.

The integrator employs qualified specialists in the domains of hardware, network, system and application. A&F offers solutions for multichannel publishing, workflow and brand management, as well as product information and digital asset management systems.

A&F Computersysteme AG provides the most innovative technologies to its clients across all domains. These includes well-known clients e.g. publishing companies, media service providers and service oriented companies.

"We are firmly convinced that only open systems, tailor-made to the wishes of our clients are the right way forward for the future." Urs Felber, CEO, A&F Computersysteme AG.

Provider

a&f systems
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Referenzkunden

CLIENTS INCLUDE
Schaeffler-Gruppe
Bundesamt für Sport BASPO
Gruppe Saint-Paul
Somedia AG
Allianz AG
Axel Springer AG
Funke Medien Gruppe
Gruner + Jahr AG
Migros Presse AG
Coop Presse AG

Marketing

✓ Consultancy and conceptual design	✓ Print marketing	✓ Multichannel marketing
✓ Project management	✓ Digital marketing	✕ Event marketing

IT

✓ Consultancy and conceptual design	✓ Individual programming	✓ Software maintenance
✓ Project management	✓ System set-up	✓ Hardware installation
✕ Development standard systems	✓ System administration	✓ Hardware maintenance
✕ Development individual systems	✓ Software installation	✕ Hosting

Media production

✓ Consultancy and conceptual design	✕ Template creation	✕ 3D visualisation
✓ Project management	✕ Illustration	✕ Digital printing
✕ Graphic design	✕ Photography/imaging	✕ Offset printing
✕ Web/app design	✕ Video film creation	
✕ Copywriting	✕ Audio creation	

Fulfilment

✕ Letter shop	✕ Complaint management	✕ Order picking
✕ Order processing	✕ Returns management	✕ Invoicing
✕ Shipping	✕ Warehousing	✕ Debt collection

Support

✕ Content management	✓ 1-level support	✕ Marketing consulting
✕ Data management	✓ 2-level support	✕ Call centre
✕ Quality management	✓ 3-level support	✓ Training

Own systems in the market overview

Elvis DAM (a&f systems)
Woodwing Enterprise Aurora (a&f systems)

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Provider information

Founding year	1984
Total number of employees	ca. 50
Number of employees in Germany, Austria and Switzerland	ca. CH 45, D 6
Locations	A&F Computersysteme AG
	Sandgruebestrasse 4
	6210 Sursee CH
	CORE-LAB
	Eleonorenstraße 20
	30449 Hannover DE
Industry specialisation	
Certificates	Diamond Partner
	WoodWing Enterprise Aurora
	Diamond Partner
	Elvis DAM

Systems and services

Elvis DAM
Woodwing Enterprise Aurora
a&f systems - Systemintegration + IT-Services