

apollon Services

In addition to its comprehensive, multi-award-winning omnichannel software Online Media Net (OMN), apollon supports you in all matters relating to cross-channel marketing, cross-media publishing, e-commerce and individual customer approach. We implement webshops, program apps and also support you with customizable solutions around e-paper, online catalogs and configurators.

As an IT company, we also see ourselves as a decisive factor in our customers' change management. Our solutions influence the processes and procedures of our customers, which is why we are always available in an advisory capacity and as active project managers. Together with you, we evaluate and design the optimal solutions for your requirements and help you digitize your marketing.

Provider

apollon GmbH+Co. KG
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Referenzkunden

IKEA, LBBW, KLINGEL, HEINE, PETER HAHN, DG VERLAG, OFFICE DEPOT, DUTTENHOFER, 3PAGEN, HAGER, RUCK, MÜLLER DROGERIE, ORSAY, AGS, COMPASS, PETER HAHN, KAISER+KRAFT, KOELNMESSE, WESTFALIA, WAS, ULLA POPKEN, HUBERT, BESTLIFE

Marketing

- | | | |
|-------------------------------------|---------------------|--------------------------|
| ✓ Consultancy and conceptual design | ✓ Print marketing | ✓ Multichannel marketing |
| ✓ Project management | ✓ Digital marketing | ✗ Event marketing |

IT

- | | | |
|-------------------------------------|--------------------------|-------------------------|
| ✓ Consultancy and conceptual design | ✓ Individual programming | ✓ Software maintenance |
| ✓ Project management | ✓ System set-up | ✓ Hardware installation |
| ✓ Development standard systems | ✓ System administration | ✓ Hardware maintenance |
| ✓ Development individual systems | ✓ Software installation | ✓ Hosting |

Media production

- | | | |
|-------------------------------------|-----------------------|--------------------|
| ✓ Consultancy and conceptual design | ✓ Template creation | ✓ 3D visualisation |
| ✓ Project management | ✓ Illustration | ✓ Digital printing |
| ✓ Graphic design | ✓ Photography/imaging | ✗ Offset printing |
| ✓ Web/app design | ✗ Video film creation | |
| ✓ Copywriting | ✗ Audio creation | |

Fulfilment

- | | | |
|--------------------|------------------------|-------------------|
| ✗ Letter shop | ✗ Complaint management | ✗ Order picking |
| ✗ Order processing | ✗ Returns management | ✗ Invoicing |
| ✗ Shipping | ✗ Warehousing | ✗ Debt collection |

Support

- | | | |
|----------------------|-------------------|------------------------|
| ✓ Content management | ✓ 1-level support | ✓ Marketing consulting |
| ✓ Data management | ✓ 2-level support | ✗ Call centre |
| ✓ Quality management | ✓ 3-level support | ✓ Training |

Own systems in the market overview

Online Media Net (OMN) (apollon GmbH+Co. KG)

apollon GmbH+Co. KG

The Pforzheim software company apollon offers ideal solutions for all facets of modern omnichannel marketing. By using intuitive and innovative software, apollon helps to design processes more flexibly and economically and to address customers effectively on all channels - from web stores and marketplaces to print and social media.

Provider information

Founding year	2015
Total number of employees	85
Number of employees in Germany, Austria and Switzerland	85
Locations	Pforzheim, Bielefeld, Hamburg
Industry specialisation	Implementation of IT-supported business models for omnichannel marketing
Certificates	Innovationspreis-IT, Best of 2020 Initiative Mittelstand, Great Place to Work, German Innovation Award Winner 2021

Systems and services

Online Media Net (OMN)
apollon Services