brix IT Solutions

brix IT Solutions, based in Allschwil near Basel / Switzerland, serves customers in various sectors, such as industry, services and trade with modular, customer-specific solutions in the following areas
- Digital Asset Management (DAM)
- Product Information Management (PIM)
- Business Process Management (BPM)
- Publishing (Web-To-Print, production of advertising material)

In publishing, brix focuses on web-to-print (brix:papilio) and dynamic database publishing (Xactuell).

With our proven DAM, PIM, BPM and print experts along with experienced computer scientists, we offer holistic solutions:
- Analysis
- Conception and consulting
- Programming of extensions and interfaces
- Installation
- Training
- Maintenance and operation

Thanks to many years of experience and intensive cooperation with our partners, our customers benefit from professional solutions.

Provider

brix IT Solutions GmbH
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Referenzkunden

Belimed, e+h, Glas Trösch, Habasit, Haecky Fine Food, Helvetia Versicherungen, Kuhn Rikon, Liechtenstein Marketing, Luzern Tourismus, maxon motor, Neuapostolische Kirche Schweiz, Oettinger Davidoff, Paul Ullrich AG, Phonak, Pilatus Aircraft, Prodega / Transgourmet, Ricola, SBB CFF FFS, Scott Sports, Sonova, Swissmilk, Transa, Vicotrinox, Vogt Landschaftsarchitekten, Zürich Tourismus

Marketing

✗ Consultancy and conceptual design	✗ Print marketing	✗ Multichannel marketing
✗ Project management	✗ Digital marketing	✗ Event marketing

IT

✓ Consultancy and conceptual design	✓ Individual programming	✓ Software maintenance
✓ Project management	✓ System set-up	✗ Hardware installation
✓ Development standard systems	✓ System administration	✗ Hardware maintenance
✓ Development individual systems	✓ Software installation	✓ Hosting

Media production

✓ Consultancy and conceptual design	✓ Template creation	✗ 3D visualisation

✓ Project management	✗ Illustration	✗ Digital printing
✗ Graphic design	✗ Photography/imaging	✗ Offset printing
✗ Web/app design	✗ Video film creation	
✗ Copywriting	✗ Audio creation	

Fulfilment

✗ Letter shop	✗ Complaint management	✗ Order picking
✗ Order processing	✗ Returns management	✗ Invoicing
✗ Shipping	✗ Warehousing	✗ Debt collection

Support

✗ Content management	✗ 1-level support	✗ Marketing consulting
✓ Data management	✓ 2-level support	✗ Call centre
✓ Quality management	✓ 3-level support	✓ Training

IT services

Focus areas	We serve our customers in the following areas: - Analysis - Concept and consulting - Programming of extensions and interfaces - Installation - Training - Maintenance and operation Our systems: - Digital Asset Management (CELUM) - Product Information Management (Akeneo PIM) - Business Process Management (Camunda) - Web-to-print (brix:papilio) - Dynamic Database Publishing (Xactuell & dox.42) We offer our systems: - as in-house installations or - on demand in the rental model
Partner	CELUM (DAM-System), Akeneo (PIM-System), Codeware (Xactuell), dox.42, Slynet (Hosting)

Media production services

Focus areas	In the field of publishing, brix cross media focuses on web-to-print (brix:papilio) and dynamic database publishing (Xactuell & dox.42). With the brix:papilio online publishing suite we offer a flexible, easy to use W2P system that can be operated with or without interface to CELUM DAM. Dynamic Database Publishing (DDP) optimizes and automates the publishing process: - save time and reduce costs - stay up to date, be precise, constant and provide high-quality information
Partner	CELUM (DAM-System), Akeneo (PIM-System), Codeware (Xactuell), dox.42, Slynet (Hosting)

Support services

Focus areas	We offer various support packages. Depending on your system, we offer 2nd and 3rd level support during office hours (Monday - Friday, 8 am - 5 pm), 4 h response time, 12 h intervention time for operational disturbances, 3 days intervention time for operational disturbances.
Partner	DAM-Systems: Bynder, CELUM, Sharedien PIM-Systems: Akeneo, novomind Publishing: Codeware (Xactuell) Hosting: Slynet Brand portals: Smint.io (Enterprise Content Buying), Frontify

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correctness of the content.

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BPM-Systems: Camunda, Adonis
Source linkage to Adobe Creative Suite: CI HUB

Own systems in the market overview

brix:papilio (brix IT Solutions GmbH)

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Design and implementation of modular solutions in the areas of digital
asset management (Bynder, CELUM, easyDAM.ch, Sharedien), product
information management (Akeneo PIM, novomind iPIM), business
process management (Camunda, Adonis), web-to-print (with brix:papilio)
and catalog production (with Xactuell, PDFlib)

Provider information

Founding year	2000
Total number of employees	15
Number of employees in Germany, Austria and Switzerland	15
Locations	Allschwil near Basel / Switzerland
Industry specialisation	Digital Asset Management
	Product Information Management
	Business Process Management
	Web to Print
	Dynamic Database Publishing
Certificates	

Systems and services

brix:papilio
brix IT Solutions

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