

brix cross media services

brix cross media, based in Allschwil near Basel / Switzerland, serves customers in various sectors, such as industry, services and trade with modular, customer-specific solutions in the following areas

- Digital Asset Management (DAM)
- Product Information Management (PIM)
- Business Process Management (BPM)
- Publishing (Web-To-Print, production of advertising material)

In publishing, brix cross media focuses on web-to-print (brix:papilio) and dynamic database publishing (Xactuell).

With our proven DAM, PIM, BPM and print experts along with experienced computer scientists, we offer holistic solutions:

- Analysis
- Conception and consulting
- Programming of extensions and interfaces
- Installation
- Training
- Maintenance and operation

Thanks to many years of experience and intensive cooperation with our partners, our customers benefit from professional solutions.

Provider

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Referenzkunden

AlpTransit, Belimed, e+h, Givaudan, Glas Trösch, Habasit, Haecky Fine Food, Helvetia Versicherungen, Kuhn Rikon, Liechtenstein Marketing, Luzern Tourismus, maxon motor, Neuapostolische Kirche Schweiz, Oettinger Davidoff, Paul Ullrich AG, Phonak, Pilatus Aircraft, Prodega / Transgourmet, Ricola, SBB CFF FFS, Scott Sports, Sonova, Swissmilk, Transa, Vicotrinox, Vogt Landschaftsarchitekten, Zürich Tourismus

Marketing

- × Consultancy and conceptual design
- × Project management
- × Print marketing
- × Digital marketing
- × Multichannel marketing
- × Event marketing

IT

- ✓ Consultancy and conceptual design
- ✓ Project management
- ✓ Development standard systems
- ✓ Development individual systems
- ✓ Individual programming
- ✓ System set-up
- ✓ System administration
- ✓ Software installation
- ✓ Software maintenance
- × Hardware installation
- × Hardware maintenance
- ✓ Hosting

Media production

- ✓ Consultancy and conceptual design
- ✓ Template creation
- × 3D visualisation

- | | | |
|----------------------|-----------------------|--------------------|
| ✓ Project management | × Illustration | × Digital printing |
| × Graphic design | × Photography/imaging | × Offset printing |
| × Web/app design | × Video film creation | |
| × Copywriting | × Audio creation | |

Fulfilment

- | | | |
|--------------------|------------------------|-------------------|
| × Letter shop | × Complaint management | × Order picking |
| × Order processing | × Returns management | × Invoicing |
| × Shipping | × Warehousing | × Debt collection |

Support

- | | | |
|----------------------|-------------------|------------------------|
| × Content management | × 1-level support | × Marketing consulting |
| ✓ Data management | ✓ 2-level support | × Call centre |
| ✓ Quality management | ✓ 3-level support | ✓ Training |

IT services

Focus areas

We serve our customers in the following areas:

- Analysis
- Concept and consulting
- Programming of extensions and interfaces
- Installation
- Training
- Maintenance and operation

Our systems:

- Digital Asset Management (CELUM)
- Product Information Management (Akeneo PIM)
- Business Process Management (Camunda)
- Web-to-print (brix:papilio)
- Dynamic Database Publishing (Xactuell & dox.42)

We offer our systems:

- as in-house installations or
- on demand in the rental model

Partner

CELUM (DAM-System), Akeneo (PIM-System), Codeware (Xactuell), dox.42, Slynnet (Hosting)

Media production services

Focus areas

In the field of publishing, brix cross media focuses on web-to-print (brix:papilio) and dynamic database publishing (Xactuell & dox.42).

With the brix:papilio online publishing suite we offer a flexible, easy to use W2P system that can be operated with or without interface to CELUM DAM.

Dynamic Database Publishing (DDP) optimizes and automates the publishing process:

- save time and reduce costs
- stay up to date, be precise, constant and provide high-quality information

Partner

CELUM (DAM-System), Akeneo (PIM-System), Codeware (Xactuell), dox.42, Slynnet (Hosting)

Support services

Focus areas

We offer various support packages. Depending on your system, we offer 2nd and 3rd level support during office hours (Monday - Friday, 8 am - 5 pm), 4 h response time, 12 h intervention time for operational disturbances, 3 days intervention time for operational disturbances.

Partner

CELUM (DAM-System), Akeneo (PIM-System), Codeware (Xactuell), dox.42, Slynnet (Hosting)

Own systems in the market overview

brix:papilio (brix cross media service GmbH)

brix cross media service GmbH

Provider information

Founding year 2000
Total number of employees
Number of employees in Germany,
Austria and Switzerland
Locations
Industry specialisation
Certificates

Systems and services

brix:papilio
brix cross media services