

# brix IT Solutions

brix IT Solutions, based in Allschwil near Basel / Switzerland, serves customers in various sectors, such as industry, services and trade with modular, customer-specific solutions in the following areas

- Digital Asset Management (DAM)
- Business Process Management (BPM)
- Publishing (Web-To-Print, production of advertising material)

In publishing, brix focuses on web-to-print (brix:papilio) and dynamic database publishing (Xactuell).

With our proven DAM, BPM and print experts along with experienced computer scientists, we offer holistic solutions:

- Analysis
- Conception and consulting
- Programming of extensions and interfaces
- Installation
- Training
- Maintenance and operation

Thanks to many years of experience and intensive cooperation with our partners, our customers benefit from professional solutions.

## Provider

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## Referenzkunden

Anglo American, Belimed, Bindella, Clariant, Davos Klosters, e+h, eular, Glas Trösch, Gstaad, Habasit, Haecky Fine Food, Helvetia Versicherungen, Kanton Basel-Stadt, Kuhn Rikon, Liechtenstein Marketing, Luzern Tourismus, Mammut, maxon motor, Neuapostolische Kirche, Oettinger Davidoff, Paul Ullrich AG, Pilatus Aircraft, Prodega / Transgourmet, Ricola, Scott Sports, Sonova, Swissmilk, Transa, Vicotrinnox, Zürich Tourismus

## Marketing

- |                                     |                     |                          |
|-------------------------------------|---------------------|--------------------------|
| × Consultancy and conceptual design | × Print marketing   | × Multichannel marketing |
| × Project management                | × Digital marketing | × Event marketing        |

## IT

- |                                     |                          |                         |
|-------------------------------------|--------------------------|-------------------------|
| ✓ Consultancy and conceptual design | ✓ Individual programming | ✓ Software maintenance  |
| ✓ Project management                | ✓ System set-up          | × Hardware installation |
| ✓ Development standard systems      | ✓ System administration  | × Hardware maintenance  |
| ✓ Development individual systems    | ✓ Software installation  | ✓ Hosting               |

## Media production

- |                                     |                     |                    |
|-------------------------------------|---------------------|--------------------|
| ✓ Consultancy and conceptual design | ✓ Template creation | × 3D visualisation |
| ✓ Project management                | × Illustration      | × Digital printing |

- |                  |                       |                   |
|------------------|-----------------------|-------------------|
| × Graphic design | × Photography/imaging | × Offset printing |
| × Web/app design | × Video film creation |                   |
| × Copywriting    | × Audio creation      |                   |

## Fulfilment

- |                    |                        |                   |
|--------------------|------------------------|-------------------|
| × Letter shop      | × Complaint management | × Order picking   |
| × Order processing | × Returns management   | × Invoicing       |
| × Shipping         | × Warehousing          | × Debt collection |

## Support

- |                      |                   |                        |
|----------------------|-------------------|------------------------|
| × Content management | × 1-level support | × Marketing consulting |
| ✓ Data management    | ✓ 2-level support | × Call centre          |
| ✓ Quality management | ✓ 3-level support | ✓ Training             |

## IT services

### Focus areas

We serve our customers in the following areas:

- Analysis
- Concept and consulting
- Programming of extensions and interfaces
- Installation
- Training
- Maintenance and operation

Our systems:

- Digital Asset Management (CELUM)
- Product Information Management (Akeneo PIM)
- Business Process Management (Camunda)
- Web-to-print (brix:papilio)
- Dynamic Database Publishing (Xactuell, PDFlib)

### Partner

DAM-Systems: Bynder, CELUM, Sharedien  
PIM-Systems: Akeneo, novomind  
Publishing: Codeware (Xactuell)  
Hosting: Slynet  
Brand portals: Smint.io (Enterprise Content Buying), Frontify  
BPM-Systems: Camunda, Adonis  
Source linkage to Adobe Creative Suite: CI HUB

## Media production services

### Focus areas

In the field of publishing, brix cross media focuses on web-to-print (brix:papilio) and dynamic database publishing (Xactuell, PDFlib).

With the brix:papilio online publishing suite, we offer a flexible, easy to use W2P system that can be operated with or without interface to your DAM.

Dynamic Database Publishing (DDP) optimizes and automates the publishing process:

- save time and reduce costs
- stay up to date, be precise, constant and provide high-quality information

### Partner

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## Support services

### Focus areas

We offer various support packages. Depending on your system, we offer 2nd and 3rd level support during office hours ( Monday - Friday, 8 am - 5 pm), 4 h response time, 12 h intervention time for operational disturbances, 3 days intervention time for

|         |   |
|---------|---|
| Partner | operational disturbances.<br>DAM-Systems: Bynder, CELUM, Sharedien<br>PIM-Systems: Akeneo, novomind<br>Publishing: Codeware (Xactuell)<br>Hosting: Slynnet<br>Brand portals: Smint.io (Enterprise Content Buying), Frontify<br>BPM-Systems: Camunda, Adonis<br>Source linkage to Adobe Creative Suite: CI HUB |
|---------|---|

## Own systems in the market overview

brix:papilio (brix IT Solutions GmbH)

# brix IT Solutions GmbH

Design and implementation of modular solutions in the areas of digital asset management (Bynder, CELUM, easyDAM.ch, Sharedien), business process management (Camunda, Adonis), web-to-print (with brix:papilio) and catalog production (with Xactuell, PDFlib)

## Provider information

|   |  |
|---|--|
| Founding year   | 2000   |
| Total number of employees                               | 15   |
| Number of employees in Germany, Austria and Switzerland | 15   |
| Locations   | Allschwil near Basel / Switzerland   |
| Industry specialisation                                 | Digital Asset Management<br>Business Process Management<br>Web to Print<br>Dynamic Database Publishing |

Certificates

## Systems and services

brix:papilio  
brix IT Solutions