CloudLab Web to Print Services

CloudLab is one of the world's leading providers of innovative browser-based web to print. With our many years of experience in the field of printing and software development, we advise and support over 200 international customers at our four locations comprehensively across all industries.

CloudLab helps you automate order processing in your company - from first contact in the online shop to workflow-optimized print production. Our project managers, our developers and our support team work hand in hand. This is the only way complex projects can be convincingly implemented in a rapidly developing market. Every day we work to make web to print and web to pack as we see it more user friendly.

Our credo
There is no such thing as a "one size fits all" solution. Each and every project is different, each and every customer is unique. That's why our solutions are unique and made-to-measure as well. We take care of your projects personally and reliably - before and after your "go-live".

Provider

CloudLab Sales & Management GmbH
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Picture gallery

Referenzkunden

As a team we offer active, competent and reliable support to our customers on their way into the Cloud, with a special focus on fast and friendly customer service and support. Brands speak for themselves. And, in this case, for us: AVERY, Canon, CEWE, Cimpress, Flyeralarm, Saxoprint, Longo, Letterpresso, odd Print + Medien, offset 5020, Ortmaier, Österreichischer Apotheker-Verlag, printmate...

Marketing

✕ Consultancy and conceptual design	✕ Print marketing	✕ Multichannel marketing
✓ Project management	✕ Digital marketing	✕ Event marketing

IT

- ✓ Consultancy and conceptual design
- ✓ Project management
- ✓ Development standard systems
- ✓ Development individual systems
- ✓ Individual programming
- ✓ System set-up
- ✓ System administration
- ✓ Software installation
- ✓ Software maintenance
- ✗ Hardware installation
- ✗ Hardware maintenance
- ✓ Hosting

Media production

- ✗ Consultancy and conceptual design
- ✗ Project management
- ✗ Graphic design
- ✗ Web/app design
- ✗ Copywriting
- ✗ Template creation
- ✗ Illustration
- ✗ Photography/imaging
- ✗ Video film creation
- ✗ Audio creation
- ✗ 3D visualisation
- ✗ Digital printing
- ✗ Offset printing

Fulfilment

- ✗ Letter shop
- ✗ Order processing
- ✗ Shipping
- ✗ Complaint management
- ✗ Returns management
- ✗ Warehousing
- ✗ Order picking
- ✗ Invoicing
- ✗ Debt collection

Support

- ✗ Content management
- ✓ Data management
- ✓ Quality management
- ✓ 1-level support
- ✓ 2-level support
- ✓ 3-level support
- ✗ Marketing consulting
- ✗ Call centre
- ✓ Training

IT services

Focus areas	CloudLab offers non-stop project development: Engineering, layout implementation, implementation of desired features, changes in workflow, as well as project management and others.
Partner	Since August 2018, CloudLab is technology partner of the "Meet Magento Association".

Own systems in the market overview

brandQ Web to Publish Solutions (CloudLab Sales & Management GmbH)
printQ Web to Print Solutions (CloudLab Sales & Management GmbH)

CloudLab Sales & Management GmbH

CloudLab offers non-stop project development: Engineering, layout implementation, implementation of desired features, changes in workflow, as well as project management. Most of our national and international customers have their origin in the graphic industry.

Provider information

Founding year	2013
Total number of employees	60
Number of employees in Germany, Austria and Switzerland	Approx. 25 in Germany
Locations	Dortmund, Germany
	Berlin, Germany
	Vaduz, Liechtenstein
	Guilford, Connecticut, USA
	Rumania
Industry specialisation	printQ is one of the most flexible standard software currently available for the online print industry. Both our software and our project development can be adjusted to match any requirement, any budget and any company size.
Certificates	

Systems and services

brandQ Web to Publish Solutions
printQ Web to Print Solutions
CloudLab Web to Print Services