

communicode full service internet agency

Due to our experience from various customer projects we are able to rapidly develop a deep understanding for our clients' business and their potential.

Dealing with a company, the brand and its market perception builds the cornerstone for realising the digital strategy of our industrial and commercial customers.

Regarding digital transformation, the interconnection of all channels both on- and offline is of central importance. Only the intertwining of stationary trading, print and online creates a convincing customer experience which in turn leads to an optimisation in customer loyalty and increased sales - comprehensive and future proof solutions that connect people and markets.

Provider

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Picture gallery



Referenzkunden

Olymp, Breuninger, Carl Roth, Deichmann, Grohe, Osram, Schroff, Triumph, Turck, Vorwerk, Wilo, Witzemann, Dannaher Motion, Medion, Bruck, Fachhochschule Südwestfalen, Kaiser, Sloggi, ...

Marketing

- | | | |
|-------------------------------------|---------------------|--------------------------|
| ✓ Consultancy and conceptual design | ✗ Print marketing | ✓ Multichannel marketing |
| ✓ Project management | ✓ Digital marketing | ✗ Event marketing |

IT

- | | | |
|-------------------------------------|--------------------------|-------------------------|
| ✓ Consultancy and conceptual design | ✓ Individual programming | ✓ Software maintenance |
| ✓ Project management | ✓ System set-up | ✓ Hardware installation |
| ✓ Development standard systems | ✓ System administration | ✓ Hardware maintenance |
| ✓ Development individual systems | ✓ Software installation | ✓ Hosting |

Media production

- | | | |
|-------------------------------------|-----------------------|--------------------|
| ✓ Consultancy and conceptual design | ✓ Template creation | × 3D visualisation |
| ✓ Project management | × Illustration | × Digital printing |
| ✓ Graphic design | × Photography/imaging | × Offset printing |
| ✓ Web/app design | × Video film creation | |
| × Copywriting | × Audio creation | |

Fulfilment

- | | | |
|--------------------|------------------------|-------------------|
| × Letter shop | × Complaint management | × Order picking |
| ✓ Order processing | × Returns management | × Invoicing |
| × Shipping | × Warehousing | × Debt collection |

Support

- | | | |
|----------------------|-------------------|------------------------|
| ✓ Content management | ✓ 1-level support | ✓ Marketing consulting |
| ✓ Data management | ✓ 2-level support | × Call centre |
| ✓ Quality management | ✓ 3-level support | ✓ Training |

Marketing services

Focus areas	creative Services, consulting, Project Management and implementation for: <ul style="list-style-type: none">- Product Information Management- E-Commerce & E-Business Solutions- Content Management & Strategy- Marketing Automation- User Experience- Multichannel & Omnichannel Solutions
Partner	SAP Hybris, Riversand, infuniq, e-spirit, OpenText, coremedia, econda, celum, Amazon Web Services

IT services

Focus areas	<ul style="list-style-type: none">- Cloud (AWS) Solutions- Service Management & Operation- Software development- Data models, interfaces, processes- System evaluation <ul style="list-style-type: none">consulting, Project Management and implementation for:<ul style="list-style-type: none">- Product Information Management- E-Commerce & E-Business Solutions- Content Management & Strategy- Marketing Automation- Amazon Web Services
Partner	SAP Hybris, Riversand, infuniq, e-spirit, OpenText, coremedia, econda, celum, Amazon Web Services

Fulfilment services

Focus areas	<ul style="list-style-type: none">- E-Commerce Fulfillment- Prozessoptimierung
Partner	

communicode AG

communicode - building digital bridges communicode AG, founded 2003, is a full service digital agency located in Essen. As an interdisciplinary team of specialists for digital transformation we focus on strategic consulting, conception and implementation of interactive business and communication measures.

Provider information

Founding year	2003
Total number of employees	>85
Number of employees in Germany, Austria and Switzerland	D >85
Locations	-Location Essen
Industry specialisation	Cross-industry: IT solutions for manufacturers, trade, industry, B2B and B2C
Certificates	-BVDW Trusted Agency -Deloitte Technology Fast 50 -Scrum certified -econda Certified Web Analytics -SAP Hybris certified -Shopware certified -OpenText certified -e-Spirit Trusted Partner

Systems and services

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