

Contentserv Experience Consulting

Contentserv has internal Experience consulting experts and benefits from a broad global network of service and implementation partners

Provider

Contentserv GmbH
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Marketing

- × Consultancy and conceptual design
- × Project management
- × Print marketing
- × Digital marketing
- × Multichannel marketing
- × Event marketing

IT

- ✓ Consultancy and conceptual design
- ✓ Project management
- ✓ Development standard systems
- ✓ Development individual systems
- ✓ Individual programming
- ✓ System set-up
- × System administration
- ✓ Software installation
- ✓ Software maintenance
- × Hardware installation
- × Hardware maintenance
- ✓ Hosting

Media production

- × Consultancy and conceptual design
- × Project management
- × Graphic design
- × Web/app design
- × Copywriting
- × Template creation
- × Illustration
- × Photography/imaging
- × Video film creation
- × Audio creation
- × 3D visualisation
- × Digital printing
- × Offset printing

Fulfilment

- × Letter shop
- × Order processing
- × Shipping
- × Complaint management
- × Returns management
- × Warehousing
- × Order picking
- × Invoicing
- × Debt collection

Support

- × Content management
- × Data management
- × Quality management
- ✓ 1-level support
- ✓ 2-level support
- ✓ 3-level support
- × Marketing consulting
- × Call centre
- ✓ Training

Own systems in the market overview

Contentserv (Contentserv GmbH)

Contentserv GmbH

With the Product Experience Cloud, Contentserv enables manufacturers, brand owners, and retailers to unite, optimize, and distribute product content that was previously fragmented and scattered in a single source of truth across all channels – through an easy-to-use, AI-fueled cloud platform. With optimized product content, companies and IT teams can focus on delivering rich, relevant, and emotional product experiences that strengthen their brand and delight customers.

Provider information

Founding year	2000
Total number of employees	200+
Number of employees in Germany, Austria and Switzerland	
Locations	DACH: München, Rohrbach/Ilm, Wetter/Ruhr, Zürich Alicante, Amsterdam, Cachan, Faro, Lier, New York, Osaka, Palo Alto, Pune, Singapore, Tokyo
Industry specialisation	Brand manufacturer and specialized retailers
Certificates	ISO27001 Strong performer in Forrester PIM Wave, Q4 2023

Systems and services

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