d-serv GmbH • consistent software solutions

In addition to the development and distribution of its own web-to-publish solution ci-book™, d-serv GmbH has been able to bring other software solutions to the market with the support of its cooperation partners and through funding at state and federal level.

In particular, AI-supported systems, such as the "Virtual Planning Office" (BauKI), through which representations and information on construction plans can be recorded and evaluated, now play a central role.

Thus, d-serv GmbH can offer the following cross-sector and web-based software solutions, among others:
1. ci-book™ Web-To-Publish for marketing, sales, support and human resources.
2. virtual planning office (BauKI) for AI-supported evaluation and categorisation of construction plans for architecture/construction planning offices, building authorities etc.

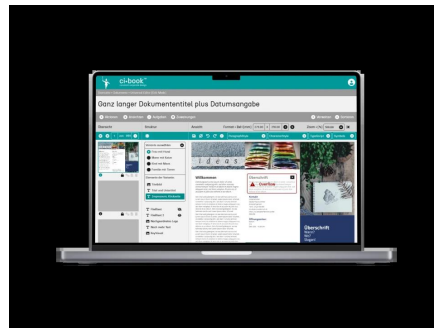The IT services of d-serv GmbH also include the following core areas:
1. project consulting / organisation
2. software development / implementation / traning /maintenance

Provider

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Picture gallery

Referenzkunden

ver.di - Vereinte Dienstleistungsgewerkschaft, massa haus GmbH, KSB SE & Co. KGaA, Leitz GmbH & Co. KG, Schmitz Cargobull AG, McDonald's Kinderhilfe Stiftung, Emvia Living GmbH, bwcon GmbH (Baden-Württemberg: Connected e.V.), Der Paritätische Gesamtverband (Bund | Nordrhein-Westfalen | Niedersachsen), Gabler Werbeagentur GmbH, Comprix GbR (Healthcare), Stadtseniorenrat Tübingen, Technologieförderung Reutlingen-Tübingen GmbH [...]

Marketing

- ✓ Consultancy and conceptual design
- ✓ Project management
- ✓ Print marketing
- ✓ Digital marketing
- ✓ Multichannel marketing
- ✓ Event marketing

MELASCHUK MEDIEN

IT

✓ Consultancy and conceptual design
✓ Project management
✓ Development standard systems
✓ Development individual systems

✓ Individual programming
✓ System set-up
✓ System administration
✓ Software installation

✓ Software maintenance
✓ Hardware installation
✓ Hardware maintenance
✓ Hosting

Media production

✓ Consultancy and conceptual design
✓ Project management
✓ Graphic design
✓ Web/app design
✓ Copywriting

✓ Template creation
✓ Illustration
✓ Photography/imaging
✕ Video film creation
✕ Audio creation

✕ 3D visualisation
✓ Digital printing
✓ Offset printing

Fulfilment

✕ Letter shop
✓ Order processing
✓ Shipping

✕ Complaint management
✕ Returns management
✕ Warehousing

✕ Order picking
✓ Invoicing
✕ Debt collection

Support

✓ Content management
✓ Data management
✓ Quality management

✓ 1-level support
✓ 2-level support
✓ 3-level support

✓ Marketing consulting
✕ Call centre
✓ Training

Own systems in the market overview

ci-book™ • constant corporate design (d-serv GmbH)

MELASCHUK
MEDIEN

d-serv GmbH

The d-serv GmbH is an IT service company based in Tübingen and emerged in 2005 from the OHG already founded in 1999. Thanks to many years of experience in software engineering and IT consulting, the d-serv GmbH and its employees established themselves as specialists for web-based software solutions in sales and marketing. In addition to offering IT services, d-serv GmbH has been developing and selling the web-to-publish solution ci-book™ since 2005.

Provider information

Founding year	1999
Total number of employees	15
Number of employees in Germany, Austria and Switzerland	15
Locations	Tübingen, Region Stuttgart, Germany
Industry specialisation	We offer cross-industry solutions including the following:
	- ci-book™ Web-To-Publish for marketing, sales, support and HR.
	- BauKI for AI-supported evaluation and categorisation of construction plans for planning offices, building authorities etc.
Certificates	In 2006, the d-serv GmbH came second in the German Entrepreneur Award.
	In 2016, ci-book™ was again awarded the title »Best of 2016« in the »Online Marketing« category of the IT Innovation Award of the »Initiative Mittelstand«

Systems and services

ci-book™ • constant corporate design
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