

e-raumwerk Services

Marketing Automation and Lead Management as a Service since 2011

We have made it our goal to implement strategy-driven marketing automation and lead management scenarios that create real added value for your customers.

They are designed from the outset to remain sustainably expandable and thus grow with requirements without losing controllability with few resources.

e-raumwerk is founder and exclusive provider of the Evalanche Online Academy

Provider

e-raumwerk GmbH
Engelbertzstraße 16
DE-53121 Bonn
+49 (0) 22830401860
info@e-raumwerk.de
www.e-raumwerk.de/

Updated on: 2022-04-19

Picture gallery



Vorteile

- zeit- und ortsunabhängig verfügbar (SaaS-Lösung)
- Reisekostenreduzierung
- Hohe Aktualität
- Offline Zugang zu den Trainingsprogrammen über App
- Integrierte Wissensüberprüfung
- Individuelles Lerntempo
- Interaktive Simulationen
- Ungeordneter Lernpfad
- SIL Implementierung - „technique follows didactics“
- differenziertes Feedbackkonzept
- wiederholbar
- Implementierung von Assoziationsreizen
- Implementierung von Aktivitätsanreizen
- Zertifizierungsoption
- kontextbasiertes Microlearning



Referenzkunden

ALLRECO GmbH, Bachmann GmbH, Böhme & Weihs Systemtechnik GmbH & Co. KG, BvL Oberflächentechnik GmbH,

CeramTec GmbH, Cover Service GmbH & Co. KG, Eugen Ulmer KG, GUTJAHR Systemtechnik GmbH, Haufe-Lexware GmbH & Co. KG, Kverneland Group Deutschland GmbH, M.O.S.S. Computer Grafik Systeme GmbH, Management-Institut Dr. A. Kitzmann GmbH & Co. KG, medavis GmbH, Vector Informatik GmbH, Wilhelm Layher GmbH & Co KG

Marketing

- | | | |
|-------------------------------------|---------------------|--------------------------|
| ✓ Consultancy and conceptual design | ✗ Print marketing | ✓ Multichannel marketing |
| ✓ Project management | ✓ Digital marketing | ✓ Event marketing |

IT

- | | | |
|-------------------------------------|--------------------------|-------------------------|
| ✗ Consultancy and conceptual design | ✗ Individual programming | ✗ Software maintenance |
| ✗ Project management | ✗ System set-up | ✗ Hardware installation |
| ✗ Development standard systems | ✗ System administration | ✗ Hardware maintenance |
| ✗ Development individual systems | ✗ Software installation | ✗ Hosting |

Media production

- | | | |
|-------------------------------------|-----------------------|--------------------|
| ✓ Consultancy and conceptual design | ✓ Template creation | ✗ 3D visualisation |
| ✓ Project management | ✗ Illustration | ✗ Digital printing |
| ✗ Graphic design | ✗ Photography/imaging | ✗ Offset printing |
| ✓ Web/app design | ✗ Video film creation | |
| ✓ Copywriting | ✗ Audio creation | |

Fulfilment

- | | | |
|--------------------|------------------------|-------------------|
| ✓ Letter shop | ✓ Complaint management | ✗ Order picking |
| ✓ Order processing | ✗ Returns management | ✗ Invoicing |
| ✗ Shipping | ✗ Warehousing | ✗ Debt collection |

Support

- | | | |
|----------------------|-------------------|------------------------|
| ✓ Content management | ✗ 1-level support | ✓ Marketing consulting |
| ✓ Data management | ✓ 2-level support | ✗ Call centre |
| ✓ Quality management | ✓ 3-level support | ✓ Training |

Marketing services

Focus areas

E-Mail Marketing, Lead Management, Marketing Automation, CDP Topologien

Partner

SC-Networks GmbH, snapADDY GmbH, Marini Systems GmbH

Own systems in the market overview

SNELLO (e-raumwerk GmbH)

e-raumwerk GmbH

e-raumwerk GmbH sees itself as a full-service provider of lead management and marketing automation. e-raumwerk GmbH supports its customers in the implementation of marketing automation and lead management processes from strategy and concept development to monitoring and process continuation.

Provider information

Founding year	2012
Total number of employees	7
Number of employees in Germany, Austria and Switzerland	7
Locations	Bonn Chemnitz
Industry specialisation	Automotive, plant engineering, building materials, education, finance, mechanical engineering, medical engineering, software, publishing, insurance
Certificates	e-raumwerk is certified Evalanche Implementation Partner Gold and certified Evalanche Lead Management Partner Gold.

Systems and services

SNELLO
e-raumwerk Services