e-raumwerk Services

Marketing Automation and Lead Management as a Service since 2011

We have made it our goal to implement strategy-driven marketing automation and lead management scenarios that create real added value for your customers.

They are designed from the outset to remain sustainably expandable and thus grow with requirements without losing controllability with few resources.

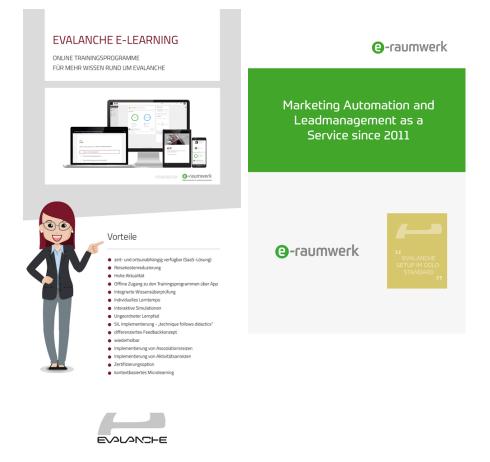
e-raumwerk is founder and exclusive provider of the Evalanche Online Academy

Provider

e-raumwerk GmbH Engelbertzstraße 16 DE-53121 Bonn +49 (0) 22830401860 info@e-raumwerk.de www.e-raumwerk.de/

Updated on: 2022-04-19

Picture gallery



Referenzkunden

ALLRECO GmbH, Bachmann GmbH, Böhme & Weihs Systemtechnik GmbH & Co. KG, BvL Oberflächentechnik GmbH,



CeramTec GmbH, Cover Service GmbH & Co. KG, Eugen Ulmer KG, GUTJAHR Systemtechnik GmbH, Haufe-Lexware GmbH & Co. KG, Kverneland Group Deutschland GmbH, M.O.S.S. Computer Grafik Systeme GmbH, Management-Institut Dr. A. Kitzmann GmbH & Co. KG, medavis GmbH, Vector Informatik GmbH, Wilhelm Layher GmbH & Co KG

Marketing

\$ \$	Consultancy and conceptual design× Project management	Print marketing Digital marketing	\$ \$	Multichannel marketing Event marketing
IT × × × ×	Consultancy and conceptual design× Project management × Development standard systems × Development individual systems ×	Individual programming System set-up System administration Software installation	× × × ×	Software maintenance Hardware installation Hardware maintenance Hosting
M ✓ ✓ ✓	edia production Consultancy and conceptual design√ Project management Graphic design Web/app design	Template creation Illustration Photography/imaging Video film creation	X X X	3D visualisation Digital printing Offset printing

- ✓ Copywriting
- Fulfilment
- Letter shop
- Order processing
- × Shipping
- Support
- ✓ Content management
- Data management
- ✓ Quality management

- Complaint management
- × Returns management

Audio creation

X

- \times Warehousing
- \times 1-level support
- ✓ 2-level support
- ✓ 3-level support

- × Order picking
- < Invoicing
- × Debt collection
- Marketing consulting
- × Call centre
- Training

MELASCHUK MEDIEN

Marketing services

Focus areas Partner E-Mail Marketing, Lead Management, Marketing Automation, CDP Topologien SC-Networks GmbH, snapADDY GmbH, Marini Systems GmbH

Own systems in the market overview

SNELLO (e-raumwerk GmbH)



e-raumwerk GmbH

e-raumwerk GmbH sees itself as a full-service provider of lead management and marketing automation. e-raumwerk GmbH supports its customers in the implementation of marketing automation and lead management processes from strategy and concept development to monitoring and process continuation.ion.

Provider information

Founding year Total number of employees Number of employees in Germany,	2012 7 7
Austria and Switzerland	
Locations	Bonn
	Chemnitz
Industry specialisation	Automotive, plant engineering, building materials, education, finance, mechanical engineering, medical engineering, software, publishing, insurance
Certificates	e-raumwerk is certified Evalanche Implementation Partner Gold and certified Evalanche Lead Management Partner Gold.

Systems and services

SNELLO e-raumwerk Services

