

Typesetting Automation Services

We are a typesetting automation service provider. The difference to conventional service providers is that we produce with Interactive Media Automator, which we have developed ourselves since 2006 - and that our customers also have the option of using this software in their publishing house after a short training course. With author corrections via Word, flawless typesetting in the cloud, and extraction of all relevant formats, we thus offer a comprehensive high-tech ecosystem for publishers. In-house or with us.

Provider

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Updated on: 2021-02-02

Referenzkunden

Wiley, De Gruyter, Bastei Lübbe, C.H.BECK, Thieme, V&R, Walhalla and many others.

Marketing

- × Consultancy and conceptual design
- × Project management
- × Print marketing
- × Digital marketing
- × Multichannel marketing
- × Event marketing

IT

- ✓ Consultancy and conceptual design
- ✓ Project management
- × Development standard systems
- × Development individual systems
- ✓ Individual programming
- ✓ System set-up
- ✓ System administration
- ✓ Software installation
- ✓ Software maintenance
- × Hardware installation
- × Hardware maintenance
- × Hosting

Media production

- ✓ Consultancy and conceptual design
- ✓ Project management
- ✓ Graphic design
- × Web/app design
- × Copywriting
- ✓ Template creation
- × Illustration
- × Photography/imaging
- × Video film creation
- × Audio creation
- × 3D visualisation
- ✓ Digital printing
- ✓ Offset printing

Fulfilment

- × Letter shop
- ✓ Order processing
- ✓ Shipping
- ✓ Complaint management
- ✓ Returns management
- × Warehousing
- × Order picking
- × Invoicing
- × Debt collection

Support

- × Content management
- ✓ Data management
- ✓ Quality management
- ✓ 1-level support
- ✓ 2-level support
- ✓ 3-level support
- × Marketing consulting
- × Call centre
- ✓ Training

IT services

Focus areas

We offer our typesetting automation software, Interactive Media Automator, as a cloud solution for you to automate production in your publishing house. XML-first or Word-first, the IMA receives your manuscripts and processes them into flawless XML typesetting. Output formats include ePDF, print PDF, XML, EPUB, Mobi or other formats. Our versioning and back-up system keep a record of all work steps for you. User management gives you the greatest flexibility.

Partner

Media production services

Focus areas

In addition to our software for use by your employees in the publishing house, we are also happy to offer you full-service typesetting.

This means outsourcing typesetting production to us at various stages of completion.

We can take care of typesetting only but also copy editing, picture editing, process management, or author services. If you need services ranging from prepress to print management, we will also be happy to support you.

Partner

Own systems in the market overview

Interactive Media Automator (3w+p GmbH)

3w+p GmbH

3w+p Typesetting Automation Experts is one of the leading typesetting service providers in Germany. Publishers such as Wiley, De Gruyter, C.H.BECK, and Bastei Lübbe have been working with the Franconian specialists for typesetting automation for decades. In addition to the cloud solution "Interactive Media Automator," with which publishers can automate their own production, the service portfolio also includes the full range of publishing production services.

Provider information

Founding year	2015
Total number of employees	50
Number of employees in Germany, Austria and Switzerland	50
Locations	- Technology Park Rimpar near Würzburg - Representative office in the Cologne area
Industry specialisation	3w+p's workflows are designed to meet the demands of large international scientific publishers, but are perfectly suited to publishers of all sizes. Consumer publishers also benefit greatly from the exceptional efficiency.
Certificates	

Systems and services

Interactive Media Automator
Typesetting Automation Services