

MPM Corporate Communication Solutions

MPM Corporate Communication Solutions combines creative corporate communication with the potential of powerful technology platforms.

As an agency, MPM specializes in the integrated conception, content creation, design and management of cross-media communication projects in the areas of corporate reporting, content marketing as well as internal and change communication. As a technology company, MPM creates solutions for high-performance content supply chains. The portfolio includes organizational and process consulting, the MPM Digital Publishing Center software solution and infrastructure operations in the areas of corporate newsroom, content management and editorial systems. The consistent combination of creation and technology results in effective corporate communication based on efficient production processes for all media channels.

MPM has more than 85 employees from locations in Mainz and Düsseldorf and serves international customers.

Provider

MPM Corporate Communication Solutions
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Referenzkunden

adidas, Audi, BASF, Boehringer Ingelheim, Henkel, ING, Lufthansa, RWE und Zalando

Marketing

- | | | |
|-------------------------------------|---------------------|--------------------------|
| ✓ Consultancy and conceptual design | ✗ Print marketing | ✓ Multichannel marketing |
| ✓ Project management | ✓ Digital marketing | ✗ Event marketing |

IT

- | | | |
|-------------------------------------|--------------------------|-------------------------|
| ✓ Consultancy and conceptual design | ✗ Individual programming | ✓ Software maintenance |
| ✓ Project management | ✓ System set-up | ✗ Hardware installation |
| ✓ Development standard systems | ✓ System administration | ✗ Hardware maintenance |
| ✗ Development individual systems | ✓ Software installation | ✓ Hosting |

Media production

- | | | |
|-------------------------------------|-----------------------|--------------------|
| ✓ Consultancy and conceptual design | ✓ Template creation | ✗ 3D visualisation |
| ✓ Project management | ✓ Illustration | ✓ Digital printing |
| ✓ Graphic design | ✓ Photography/imaging | ✓ Offset printing |
| ✓ Web/app design | ✓ Video film creation | |
| ✓ Copywriting | ✗ Audio creation | |

Fulfilment

- | | | |
|--------------------|------------------------|-------------------|
| ✗ Letter shop | ✗ Complaint management | ✗ Order picking |
| ✗ Order processing | ✗ Returns management | ✗ Invoicing |
| ✗ Shipping | ✗ Warehousing | ✗ Debt collection |

Support

- | | | |
|----------------------|-------------------|------------------------|
| ✓ Content management | ✓ 1-level support | × Marketing consulting |
| ✓ Data management | × 2-level support | × Call centre |
| × Quality management | × 3-level support | ✓ Training |

Own systems in the market overview

Digital Publishing Center (MPM Corporate Communication Solutions)

MPM Corporate Communication Solutions

As an owner-managed communications agency, MPM specializes in the integrated conception, implementation and management of cross-media communications projects. In order to create crossmediale dialogues between enterprises and their target groups, those connect approximately 85 coworkers in an innovative business model agency achievements from the ranges content marketing and Design with the Potenzial of a consulting and a system house.

Provider information

Founding year	2000
Total number of employees	85
Number of employees in Germany, Austria and Switzerland	
Locations	Mainz
Industry specialisation	all industries
Certificates	ISO 27001 certified data center

Systems and services

Digital Publishing Center
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