

PORTICA Marketing Support

PORTICA is a leading process service provider in the German market and has been optimizing logistics, fulfillment, IT and financial processes for more than 40 years. The company serves customers from a variety of industries and handles hundreds of projects per year in e-commerce, marketing logistics and sales promotion. The focus is on the efficient handling of processes through the interaction of IT (for example, web shops and W2P), logistics and customer service.

Provider

PORTICA GmbH Marketing Support
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DE-47906 Kempen
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www.portica.de/en

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Referenzkunden

We can rely on references from very well-known corporations and companies. We will disclose concrete names on request.

Marketing

- × Consultancy and conceptual design
- ✓ Project management
- × Print marketing
- × Digital marketing
- × Multichannel marketing
- × Event marketing

IT

- ✓ Consultancy and conceptual design
- ✓ Project management
- ✓ Development standard systems
- ✓ Development individual systems
- ✓ Individual programming
- ✓ System set-up
- ✓ System administration
- ✓ Software installation
- × Software maintenance
- × Hardware installation
- × Hardware maintenance
- ✓ Hosting

Media production

- × Consultancy and conceptual design
- × Project management
- × Graphic design
- × Web/app design
- × Copywriting
- × Template creation
- × Illustration
- × Photography/imaging
- × Video film creation
- × Audio creation
- × 3D visualisation
- ✓ Digital printing
- ✓ Offset printing

Fulfilment

- ✓ Letter shop
- ✓ Order processing
- ✓ Shipping
- ✓ Complaint management
- ✓ Returns management
- ✓ Warehousing
- ✓ Order picking
- ✓ Invoicing
- ✓ Debt collection

Support

- × Content management
- × Data management
- × 1-level support
- × 2-level support
- × Marketing consulting
- ✓ Call centre

✓ Quality management

✗ 3-level support

✗ Training

Marketing services

Focus areas

Partner te Neues Druckereigesellschaft

IT services

Focus areas

Partner GEDAK IT Solutions
Oxid eSales

Media production services

Focus areas

Partner DPD and more

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Provider information

Founding year	1971
Total number of employees	170 employees
Number of employees in Germany, Austria and Switzerland	
Locations	Kempen Rüsselsheim
Industry specialisation	No specialization. Customers of PORTICA come from very different industries, such as: automotive, fashion, lottery, electronics, FMCG, pharmaceutical, publishing, plumbing, telecommunications, associations, chemicals, energy, software, etc.
Certificates	Certified to ISO 9001 PORTICA shop is pre-certified with the quality seal "Trusted Shops" DDV certificate - quality seal for data processing and fulfillment

Systems and services

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