

SDZeCOM - PIM, MAM, Database Publishing IT -solutions

SDZeCOM is the leading systems architect and integrator in the field of product data management in the german-speaking area. Services reach from the selection and implementation up to support of running systems. SDZeCOM collaborates with different software companies. The team has profound project experience, especially in relations to problems and their solutions during the implementation of complex system environments.

When it comes to topics like print publishing for catalogues, product data sheets or price lists SDZeCOM offers an excellent range of competences. Nearly every print technology available on the market have been implemented for years and partially run in production. Therefore SDZeCOM not only offers a technological pool of experience of how templates and systems work together but also production experience for the further optimization of the running process after the implementation.

Provider

SDZeCOM GmbH & Co. KG
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Referenzkunden

Bauknecht, Bucherer, DEHA, Erwin Müller Group, Gigaset, Haufe Akademie, HiPP, KARE Design, Meisterwerke Schulte, Melitta, Osmo, Ravensburger, Seeberger, sera, TKD, Trelleborg, Uzin Utz, Vaillant, Varta, Villeroy & Boch, Walbusch, WMF, ZEISS

Marketing

- × Consultancy and conceptual design
- × Project management
- × Print marketing
- × Digital marketing
- × Multichannel marketing
- × Event marketing

IT

- ✓ Consultancy and conceptual design
- ✓ Project management
- ✓ Development standard systems
- ✓ Development individual systems
- ✓ Individual programming
- ✓ System set-up
- ✓ System administration
- ✓ Software installation
- ✓ Software maintenance
- ✓ Hardware installation
- ✓ Hardware maintenance
- ✓ Hosting

Media production

- ✓ Consultancy and conceptual design
- ✓ Project management
- × Graphic design
- × Web/app design
- × Copywriting
- ✓ Template creation
- × Illustration
- ✓ Photography/imaging
- × Video film creation
- × Audio creation
- × 3D visualisation
- × Digital printing
- × Offset printing

Fulfilment

- | | | |
|--------------------|------------------------|-------------------|
| × Letter shop | × Complaint management | × Order picking |
| × Order processing | × Returns management | × Invoicing |
| × Shipping | × Warehousing | × Debt collection |

Support

- | | | |
|----------------------|-------------------|------------------------|
| × Content management | ✓ 1-level support | × Marketing consulting |
| ✓ Data management | × 2-level support | × Call centre |
| × Quality management | × 3-level support | ✓ Training |

IT services

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|-------------|--|
| Focus areas | Consulting, evaluation, project planning and implementation up to software development of Product Information Management Systems (PIM-Systems), Master Data Management Systems (MDM-Systems), Media Asset Management Systems (MAM- Systems), print publishing (priint:comet, priint:suite), interface development, quality assurance |
| Partner | Contentserv, Stibo Systems, Prodexca, WERK II (print:comet), Autlay |

Media production services

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|-------------|---|
| Focus areas | Image processing (Cropping, Templating, (creative) retouching, recoloring, color corrections), product photography, image data optimization, content management, catalogue production |
| Partner | |

Support services

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|-------------|---|
| Focus areas | User trainings for the implemented IT solutions, hosting of IT solutions, user support via phone and e-mail, ticketing system, content management |
| Partner | |

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Provider information

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|---|--|
| Founding year | 1995 |
| Total number of employees | 75 |
| Number of employees in Germany, Austria and Switzerland | 75 |
| Locations | Aalen, Germany |
| Industry specialisation | Trading, industry, tools, HVAC, electrotechnical engineering, technical wholesale |
| Certificates | SDZeCOM was awarded the INNOVATION-IT AWARD in 2015, 2017 and 2021. The company is in Germany's best IT list. |

Systems and services

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