

Uptempo Services

With Uptempo Services you'll receive best-in-class education, expertise, implementation, training, and support. In addition, we can assist you with integrating your Uptempo solution into finance, marketing and analytics systems for a complete view of the impact of your marketing efforts.

STRATEGY

Ongoing strategic guidance including change management and guidance and increasing customer's sophistication.

EXPERTISE

Dedicated Customer Success and Solution Manager providing best practices, business reviews, proactive management, monitoring and optimization.

IMPLEMENTATION

Teams of domain experts map business processes and configure your Uptempo solution to best suit a customer's needs and further their maturity level.

ONGOING TRAINING AND SUPPORT

Multi-channel training from a team of dedicated educators, both in onboarding and ongoing advice, specifically tailored to a customer's solution.

Provider

Uptempo GmbH
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Updated on: 2024-02-22

Referenzkunden

Cisco, Best Buy, BRITA, Festo, Charles Schwab, Box, ON24, Autodesk, Daimler, Genpact,...

Marketing

- ✗ Consultancy and conceptual design
- ✓ Project management
- ✗ Print marketing
- ✗ Digital marketing
- ✗ Multichannel marketing
- ✗ Event marketing

IT

- ✓ Consultancy and conceptual design
- ✓ Project management
- ✓ Development standard systems
- ✗ Development individual systems
- ✗ Individual programming
- ✓ System set-up
- ✓ System administration
- ✓ Software installation
- ✓ Software maintenance
- ✗ Hardware installation
- ✗ Hardware maintenance
- ✓ Hosting

Media production

- ✗ Consultancy and conceptual design
- ✗ Project management
- ✗ Graphic design
- ✗ Template creation
- ✗ Illustration
- ✗ Photography/imaging
- ✗ 3D visualisation
- ✗ Digital printing
- ✗ Offset printing

- × Web/app design
- × Copywriting
- × Video film creation
- × Audio creation

Fulfilment

- × Letter shop
- × Order processing
- × Shipping
- × Complaint management
- × Returns management
- × Warehousing
- × Order picking
- × Invoicing
- × Debt collection

Support

- × Content management
- × Data management
- × Quality management
- ✓ 1-level support
- ✓ 2-level support
- ✓ 3-level support
- × Marketing consulting
- × Call centre
- ✓ Training

Own systems in the market overview

Marketing Operations (Uptempo GmbH)

Uptempo GmbH

Uptempo is a global leader in marketing planning software. The Uptempo platform enables marketers to lead with confidence, accelerate time to market, and increase revenue contribution by helping them plan better, pivot faster, spend smarter, and execute with confidence. Uptempo is used by more than 625,000 marketers at 350+ leading enterprises, including Autodesk, BestBuy, Daimler, Unilever and Land O'Lakes. For more information, please visit www.uptempo.io.

Provider information

Founding year	2008
Total number of employees	250+
Number of employees in Germany, Austria and Switzerland	50+
Locations	Karlsruhe, Germany Austin, Texas, USA Vancouver, B.C., Canada
Industry specialisation	Technology, Financial Services, Consumer Goods, Retail, Manufacturing
Certificates	Leader in Forrester MRM Wave Leader in MRM according to G2

Systems and services

Marketing Operations
Uptempo Services